*FOR IMMEDIATE RELEASE*

*SMART Workforce Center Launches the QUEST Program to Empower Communities in Del Norte, Shasta, Siskiyou & Trinity Counties*

*Redding, Ca— SMART Workforce Center is thrilled to introduce the QUEST Program, a special grant opportunity aimed at providing essential support to individuals in our community adversely affected by the COVID-19 pandemic and the resulting social and pandemic related economic inequities. This program is designed to assist unemployed individuals who are eager to enter, re-enter, or advance in high-quality jobs within growth industries, ultimately contributing to individual and community resilience.*

*In response to the unique challenges posed by the pandemic, the QUEST Program stands as a beacon of hope, offering a range of services and resources for long term unemployed job seekers that will bolster equity, diversity, and inclusion while revitalizing our community with dignity and purpose.*

*Key program features include:*

Job Search Assistance: Guiding participants in finding meaningful employment opportunities that align with their goals and skills.

Interview Coaching: Equipping individuals with the skills and confidence needed to excel during job interviews.

On-the-Job Training: Providing hands-on experience in growth industries to facilitate skill development.

Paid Work Experience: Offering opportunities for individuals to earn while they learn, helping them secure stable employment.

Education & Training Programs: Access to educational and training resources to enhance qualifications.

Essential Skill Workshops: Building essential life and job skills for personal and professional development.

And More...: A comprehensive support system designed to meet individual needs.

*The QUEST Program is dedicated to supporting under-represented minorities, women, veterans, and justice-involved community members, fostering inclusivity and equal opportunity for all. By addressing the challenges posed by the COVID-19 pandemic head-on, SMART Workforce Center aims to empower individuals to rebuild their lives with a sense of purpose and dignity.*

*For more information about the QUEST Program or to take advantage of its services, please contact us at 530-246-7911 or 707-464-8347. You can also visit our website at* [*www.thesmartcenter.biz*](http://www.thesmartcenter.biz/)*.*

*Join us in making a difference in the lives of those impacted by the pandemic, and together, we can build a stronger, more inclusive future for our community.*

*This project is federally funded in the amount of $180,000, underscoring our commitment to serving our community during these challenging times. SMART Workforce Center is an equal-opportunity employer, and we are dedicated to ensuring that auxiliary aids and services are available to individuals with disabilities through CA Relay TTY 7-1-1.*

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