FOR IMMEDIATE RELEASE

SMART Job Fairs Return! Fall Job Fair to Take Place on Tuesday, October 3, 2023, at Simpson University Gym

Redding, California - In an exciting development, SMART Workforce Center, in partnership with O2 Employment Services and Simpson University, is proud to announce the eagerly awaited SMART Fall Job Fair, scheduled for Tuesday, October 3, 2023, from 11:00 AM to 2:00 PM. This highly anticipated event is open to the public, and we extend a warm invitation to job seekers of all backgrounds and experience levels. The remarkable support from Hilltop Springs Senior Living and Rush Personnel Services has made this event possible.

The SMART Fall Job Fair presents an exceptional opportunity for job seekers to connect with employers across various industries, encompassing healthcare, education, finance, technology, and beyond. Attendees will have the unique chance to interact with representatives from over 65 renowned companies, discover current job openings, and even submit their resumes for immediate interviews.

Wendy Zanotelli, CEO of SMART Workforce Center, shared her thoughts on the event: "Job fairs like the SMART Fall Job Fair offer an outstanding platform for job seekers to engage with employers and potentially secure their dream positions. After a three-year hiatus, we are thrilled to bring back this bi-annual Shasta County event. Its purpose is to empower both businesses and job seekers in our community to find meaningful employment."

In addition to networking and direct engagement with employers, attendees can look forward to winning exciting prizes and consulting with SMART Career Advisors for invaluable job search support. Admission to the SMART Fall Job Fair is entirely free, ample free parking is available and food trucks will be on site for those that need to grab a bite. Job Seekers who register in advance at the SMART Center will receive complimentary copies of their resumes and gain access to a Fast Pass for seamless entry into the event. Visit the SMART Workforce Center offices located at 760 Cypress Avenue in Redding, CA, to pre-register. Alternatively, job seekers can also register online at [www.thesmartcenter.biz](http://www.thesmartcenter.biz) .

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***About SMART Workforce Center***

*The SMART Center is a 501c3 non-profit that began in 1979 in Shasta County as the Private Industry Council. Today they serve the counties of Del Norte, Shasta, Siskiyou and Trinity, through the Workforce Innovation and Opportunity Act by providing job seekers with resources, training, education, job development, and job placement to help them not only receive living wage jobs, but to grow in their careers. They also help businesses grow by educating employers about available tax credits, alternative labor pools, and helping with recruiting, interviewing, and hiring, as well as offsetting wages for work experience and on the job training programs. SMART is a proud partner of America’s Job Center of California and the NoRTEC Workforce Development Board. They have locations in Crescent City, Redding, Weaverville, and Weed. For more information visit the SMART website at http://www.thesmartcenter.biz.*

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