



	Cumulative Total as of 09/30/2016	Cumulative Total as of 12/31/16	Cumulative Total as of 03/31/17
Total Employers Served	377	617	737
Business Services	2957	3947	6121
New Positions Filled (Job postings)	36	121	157
Existing Positions Filled	219	370	650
Financial Assistance For Employee Training	73	107	147
Rapid Response Services	180	329	355

Quarter 3 Ending 03/31/2017 Highlights

Total Employers Served

This is unduplicated number of businesses served. Business Developers are targeting industry clusters Healthcare, Niche Manufacturing, and working with small business to enable them to increase hiring within community. These numbers are acquired by our Sales Force reports and Constant Contact reports

Business Services

Recruitment assistance, Pre-screen, job postings, HR information, business referrals, On-the-Job Training Internships, Hiring Fairs

Shasta GMI Meeting held Wednesday, February 1 at 12 PM - 1 PM at the Hilton in Redding, CA.

*Discussed why setting up a Shasta Grow Manufacturing Initiative group makes sense for manufacturer community.

- Direct Output Bar Graph
- Collaboration
- B2B
- Develop 21st Century Workforce.
- Political influence at local, regional and state level.

*Discussed Train-the-Trainer classes (GCode, Solidworks 3D modeling, CNC Press Brake Programming, e

- Chris Scheide, Shasta High (Industrial & Technology Instructor).
- Local Industry-developed Curriculum.

*Discussed Educator and Student tours of local manufacturing facilities.

- Pre-tour and Post-tour student Assignments.
- Shadowing opportunities with participating high schools.

Career Fair Days for Central Valley (2-22), Foothill (3-3), Trinity (3-9), and Enterprise (3-30) High Schools

8am - 1:30pm

Freshmans, Sophmores, Juniors, and Seniors all attend these events designed to get them thinking about our future. Our goal of attendance was to potentially plant the seed for soon to be eligible young adults to visit our campus and learn more about how we might be able to assist in finding employment after High School.

Work Readiness Fair held on Thursday 30, 2017 from 9am - 1pm

This event was aimed for individuals in Shasta County to get everything they need to prepare for the fall Job Fair.

The event housed over 40 organization looking to offer services to make individuals more work ready. Just as an example, attendance was Adecco helping to teach people how to make the best first impression, Health and Human Services helping to create quality resumes, and Social Security helping to get people a new social security card as soon as possible.

Our goal for attending this event was not only to better the quality of candidate coming to our job fairs but also as another means of capturing potential eligible clients.

Our goal was met with 2 new young adults and 1 new mCLAUS referral.

AMPLIFY- Shasta County Business Conference held on March 15 from 8am -1pm.

This event was designed to help local companies grow in 2017.

Speakers for the event: Kristin Zhivago, Jason Eatmon, Desiree Bryant, Joe Mckenna, and Tony Giovanie

Topics:

- Knowing your customer and why it's so important
- The new digital world of marketing and how it's impacting your growth, whether you're participating or not
- What a good marketing and sales strategy looks like and how to create one.
- Hiring the right people and how to keep them.
- The importance of ongoing training and the skills your employees will need in 2017.
- How to find resources in the community and why it matters so much that you do.

Our goal was to build a stronger working relationship with some powerful companies that can provide opportunities for us to assist with in the future.

Financial Assistance for Employee Training**On-the-Job Trainings**

Apex Technology Management, Inc
Big Time Pest Control
Blue Lake Roundstock
Centerville CSD
CGI Technical Services, Inc
Diversified Office Solututions
Home and Office Buddy

Internships and Youth Work Experiences

Alpha Copy, LLC
Cary's Redding Tire Factory
Chiropractic Assistant
Compass Shiningcare
Glamorous Day Spa
Global Flex Mfg.
Heather Ridge Child Care

Home Helpers Mayers Memorial Hospital District Northstar Groups- Farmers Insurance Shasta.com Shining Care, Inc Trinity County Title Co. Walgamuth Painting West Coast Imaging	Human Resource Assistant Junior Developer Lassen Landscape Materials Petco Simmons and Associates Woody's
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Drought	
City of Redding Western Shasta RCD	

New Positions Filled

Healthcare, Food service, Hospitality, Call Center Representatives, Customer service, Automotive and C Industries and more.

Existing Positions Filled

Healthcare, Food service, Hospitality, Call Center Representatives, Customer service, Automotive and C Industries and more.

Rapid Response/Lay off Aversion

<i>Business Name</i>	<i>Service Date</i>	<i>Number of Employees</i>	<i>Action</i>
Wetseal	1/23/2017	10	RR/Layoff
Office Max	3/28/2017	16	RR/Layoff

Financial Assistance For Employee Training

- 20 On-the-Job Trainings
- 11 WEX
- 6 Drought Grant (adjusted for new fiscal year 16-17 including carry-in and new drought client
- 3 Internships

Cumulative Total as of 6/30/2017

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