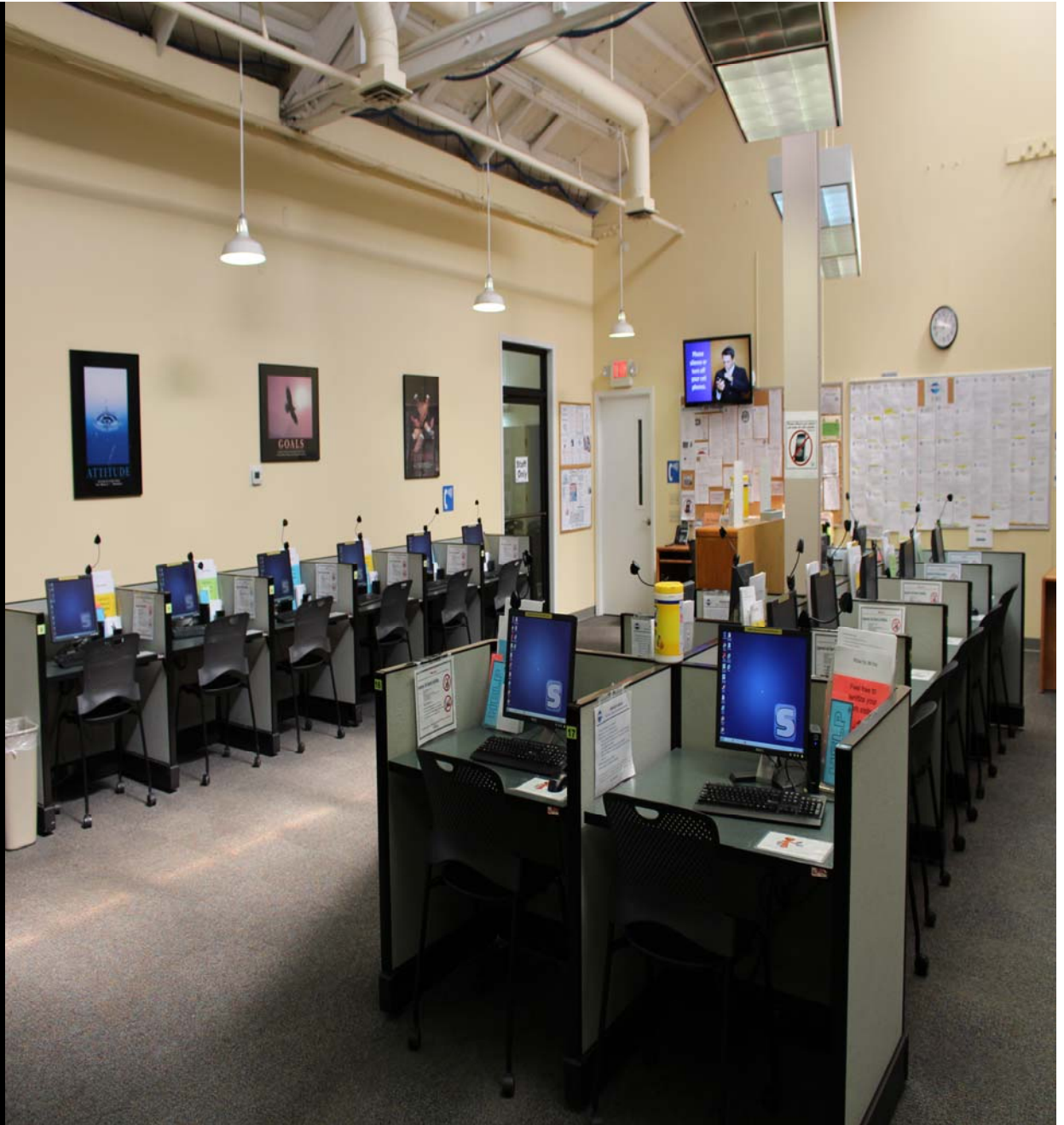


**ANNUAL REPORT 2015-2016**



**Smart Business Resource Center**  
**1201 Placer Street**  
**Redding, CA 96001**  
**[www.thesmartcenter.biz](http://www.thesmartcenter.biz)**

## Executive Director Message

We are ending Program Year 2015-16 on a positive note with our goals to make Smart known for innovation, adaptability, and transparency. The year began with the implementation of the Workforce Innovation and Opportunity Act (WIOA). Our management and staff were proactive in meeting the challenges presented by WIOA. Dedicated to building a quality workforce, we focused on soft skills and basic skills development, career pathways that align with our labor market, and developing high-wage/high growth job opportunities for our customers. Our marketing efforts reached new businesses in Shasta and Trinity counties. We held input sessions for local businesses to network, identify the strengths in of our community, and provide an avenue to voice suggestions for improvement to build a stronger community. This information will aid Northern Regional Training and Employment Consortium in the design of a regional workforce development plan that will encompass eleven North State counties. We will use this roadmap to enhance our existing services and respond to the needs of our customers.

Smart was also the recipient, for the second year in a row, of a grant through The Women's Fund to provide National Work Readiness Credential training to women in our local community. This recognition has opened the door for collaboration with private and public partners to apply for additional grants that will focus on this training.

We are thankful that we have the support of our partners and our communities. I am grateful to our Board of Directors for their leadership and contributions to Smart's success. I am especially thankful to the Smart staff for their dedication, flexibility, and commitment. I look forward to another exciting and busy year!

Debbie DeCoito, Executive Director



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### MISSION

Building a quality workforce for today and tomorrow; our goal is your success.

### VALUES

People First: We will exceed customer's expectations by being respectful and professional in all forms of communication and services.

Community Involvement: We believe in giving back to enhance the quality of life in our community.

Personal Integrity: Our actions reflect a commitment to ethical principles.

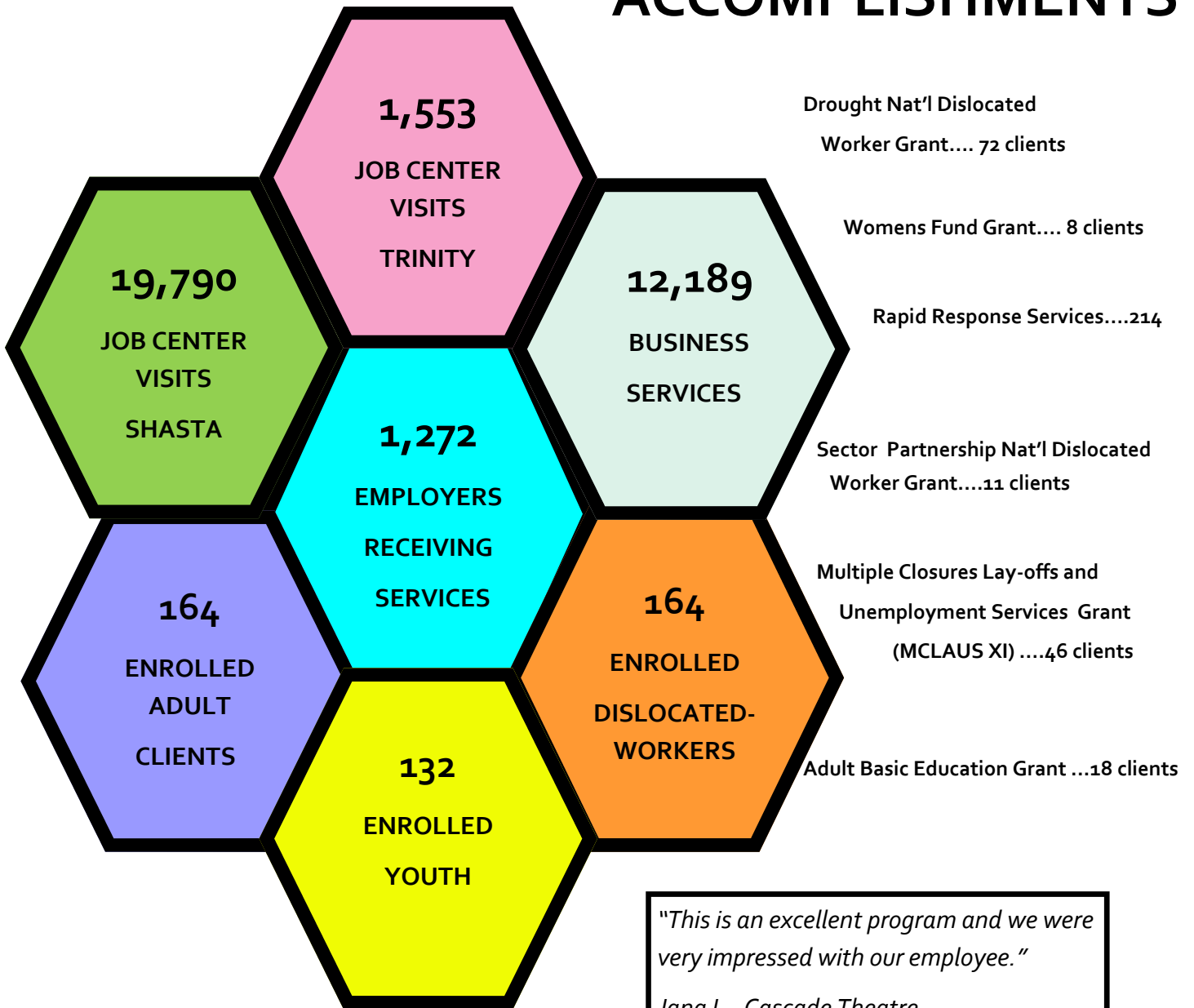
Public Accountability: Credibility is the key to future funding.

Individual Empowerment: The dedication of each individual contributes to our success.

Business Innovation: We consistently strive to look for new and better ways of contributing to the development and growth of business.

'15-16

# ACCOMPLISHMENTS



*"Thought that everyone, from the front desk to my case manager, did a phenomenal job. At no time did the task seem unsurmountable. Thank you from the bottom of my heart."*  
 Frederick L.

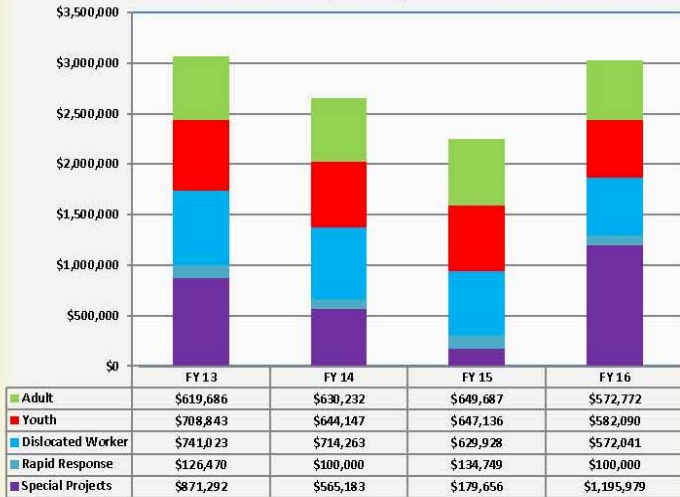
*"This is an excellent program and we were very impressed with our employee."*  
 Jana L., Cascade Theatre

*"Thank you, once again, for bringing us a valuable asset to our company."*  
 Viktorija M., Red Lion Hotel

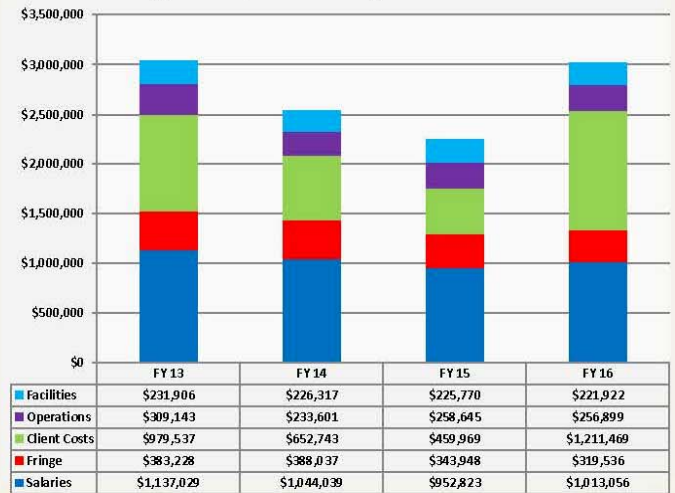


# HOW OUR FUNDS WERE INVESTED...

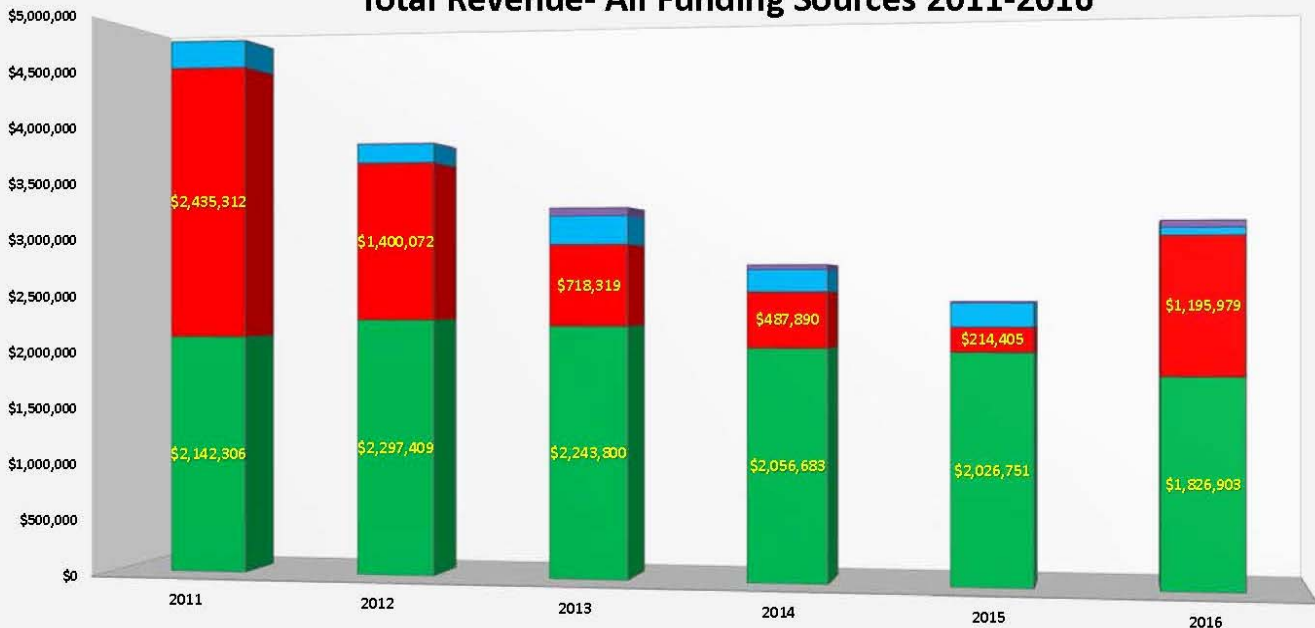
### Federal Funding Components 2013-2016



### Program Expense Components 2013-2016



### Total Revenue- All Funding Sources 2011-2016



■ Federal Core Grants 
 ■ Federal Special Grants 
 ■ Other Revenue 
 ■ Investment/Donations





## BOARD OF DIRECTORS

### OFFICERS -

Kevin Cahill, State Farm Insurance - President

Pat Keener, Redding Electric Utility - Vice-President

Chris Dell, North State STEM Coordinator, SCOE - Secretary/Treasurer

### MEMBERS -

Hiram Oilar, Oilar Marketing, Fall River Wild Rice

Jean Blankenship, Retired, Healthcare

Maggie Redmon, President, Mercy Foundation North, Dignity Health

Sherrie Downard, Business Manager, Curry Group, Inc.

Paul Niemer, Sierra Pacific Industries

Kathy Royce, Dean, Health Sciences, Shasta College

## CONTACT US



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This WIOA Title 1 financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities.

TTY (530) 245-1566

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