

# Smart Business Resource Center-Trinity Community Coordinator Report Trinity County



## Trinity Career Day– November 7th, 2014



The goal of the career day was to introduce youth to a variety of careers to make informative decisions for their future. It gave them an inside look at professionals and what it took to achieve their goals. We had over 33 presenters in the classrooms. We also had 20 different tables in the gym which included: social services; Department of Transportation; Trinity Resource Conservation district; Cosmetologist; Military Branches; Mental Health Services; Nutrition and much more. Our keynote speaker Mike Mangus from KRCC news was a delight to have. He also presented in a classroom setting.

The youth were able to choose their top 5 careers thru a survey we administered in the class-

rooms. They attended 4 classrooms presentations and also were able to do a walk thru in the gym. Each youth received a packet with their classroom schedule an evaluation to fill out at the end of the day.

The evaluations were very positive both from students and presenters. Many students shared that they learned something! Some of the comments: “perseverance will get you somewhere!” “Do something you love to do; it will make your job more successful and rewarding”; “do your research on your future career”; “Ask! Ask! Ask!”

We asked presenters if they would like to have students job shadow them and we received some great ideas too. The high school will be looking at ways

to have students accomplish this in the coming year.

We invited Hayfork high school seniors and juniors to also attend. They were bussed over from Hayfork and were also able to have lunch and mingle with the other students.

The 8<sup>th</sup> grade class from Weaverville elementary school was invited to join us for this event, too. The 8<sup>th</sup> grade feedback was fabulous! They were excited about being invited and shared that they look forward to being part of the high school experience in the future. They also received packets with the careers they chose to participate in.

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## Smart Offers Testing for Businesses



For several years Smart has been assisting Trinity River Lumber with their employee recruitment and pre-screening needs. The Smart Business Resource Center assists with collecting resumes for the business. For a small fee to Trinity River Lumber, administrators and proctors the TABE test. These evaluations cover basic skills in Reading Comprehension,

Problem Solving, and Math computations. Equivalency grade levels are determined and the results are then provided to the employer to review. Trinity River Lumber utilizes this screening to find the best candidates for their business. Tops Supermarket has also taken advantage of these services. Smart collects resumes for the employer

and also tests candidates with the TABE testing. This has helped improve the quality of candidates for both their Weaverville and Redding locations. For more information on how Smart Business Resource Center can assist you please contact the local Smart office.

## Worksite Training and Work Experience and Business Services



Smart is always looking for ways to help our clients get to work and our local businesses grow. Through Worksite Training, Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and posted numerous jobs for employ-

ers. We don't always capture the results of all the people we provide assistance to, however, more and more people thank and let us share in the joy when they are hired. Here are the statistics for this quarter, for the Smart Center in Trinity County:



**Job Center Visits- 544**

**Job Placement- 36**

### Businesses that received services during this quarter:

Norcal Truck School, American Truck School, Trinity River Lumber, Human Response Network, Trinity Hospital, Shasta College, Trinity Building Supply, Golden Age Center, Sawmill Grill and Bar, Indian Creek Lodge, Alpine House, Marino's and Round Table, CVS Pharmacy Market, Tops, Dollar General, Watershed in Hayfork, Campora Propane, Elite Universal Security, Trinity Alps Funeral Home, La Grange, Millers Drive In, Underwood and Wetzell Law Offices, Southern Trinity Health Services, Addus Healthcare, Crystal Air, Shasta Head Start, Corner Stone Tire and Auto Center, Firestorm, Sunshine Gardens, USFS, TCRCD, Health and Human Services, ACE Hardware, Schmidbauer, Burger King, Hayfork Clinic, Trinity County Behavioral Health, Mulvey's Electric, AmeriGas, Dr. Meredith MD, Firestorm, Weaverville Fire Dept., Pitt River Tribe, Subway, Trinideli, Insurance Fund, Trinity Heating and Air, Trinity Alps Resorts, Shasta Recreation Co., Pinewood Cove, Talbotts Electric, Hayfork Garage, MCHD, Gerald Gray Construction, Big Valley Properties, North State Janitorial and Painting, State Farm, TCOE.

## Youth Success Story-Justin

Justin came into the youth program as a WEX participant. He had done welding in High school and was a teacher's aide for the welding class in his senior year. His goal was to continue learning about welding. Justin scored well on his assessments; always was on time and continued to show interest in the WEX program. We were able to place him at Trinity River Lumber Mill work-

ing with the welding department. This was our first WEX at this site, so we were extremely grateful about the possibilities for Justin and the future. Justin completed his 240 hours, never missing a day. He worked with the millwrights and was able to weld, fix, and build many projects. Justin shared that he was able to expand his views on his future regarding welding

and the many facets it requires. The Lumber Mill was not able to keep him employed upon his completion in that department as it required certification, but he was invited to apply in the future. Justin is currently working full time at the Dollar General. He moved in with a roommate and plans to continue his path in welding thru schooling.



## Youth Success Story-Jacob

Jacob started in the youth program as a WEX participant. Jacob had been coming into the One-stop for a while to utilize the services. After hearing about the WEX program he decided to participate. Jacob was a high school graduate living on his own, couch surfing at various locations. His passion was to become a car mechanic. He shared that he has been working on vehicles from a very young age and en-

joyed the challenged tremendously. Jacob did well in the youth workshops and continued to thrive during the WEX process. We were able to place Jacob at a local mechanic shop. The Owner had never worked with Smart Business Resource Center before and was surprised to hear about our youth program. Jacob completed his WEX hours excelling in his skills. The owner gave him more responsi-

bility and he was able to keep up with his other employee. Jacob learned all aspects of running a small business. He answered phones, made appointments, ran the computers, filed and kept the place clean. Upon completion of his WEX hours he was offered a job starting 20 hours a week. He also has a second job welding. He was able to find his own housing and buy a used vehicle.

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*“Do something you love to do; it will make your job more successful and rewarding”*

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*The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a health business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.*

### **Job Seeker Services**

The Smart Center strives to match job seekers to our business customer's need and skill levels:

- Free computer use for job search
- Internet Access/Copy/Fax
- Resume Writing Skills/Cover Letters
- Assistance with Online Applications
- Mock interviewing
- Typing Certificates
- Prove-it Testing and Tutorials
- Job Search assistance
- Cal Jobs job postings
- Job leads/business Postings
- Workshops including Basic Computer, Outlook, Intro to Microsoft Word and Excel, Google Docs, Networking, Job Search Strategies, Work Readiness
- Skills training
- One on One Job coaching
- Career exploration

### **Business Services**

The Smart Center delivers Employer services enabling growth, retention, training and staffing needs of local businesses.

- Job postings/Job orders
- Facility Use for interviews
- Hiring Fairs
- Skills Pool
- Collecting Resumes/Prescreening Candidates
- Worksite Training/Work Experience
- Applicant Testing
- Typing Tests
- Prove-it Testing and Tutorials
- Online Training
- Lay-off Assistance
- Tools for Business
- Labor Market Information

