

JULY-SEPTEMBER 2014

Smart Business Resource Center-Trinity

The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation. Smart receives funding from the U.S. Department of Labor and the State of California.

Over the past 30 years, The Smart Center has invested more than 40 million dollars in local businesses in Shasta/Trinity County through hiring and training services.

Mission

- ◆ The Smart Center strives to match job seekers to our business customer's needs and skill levels. We strive to create a demand-driven system that helps employers find the workers they need as quickly as possible.

Our Commitment

- ◆ We believe the only way to achieve our mission is through a stable and prosperous business community. Local business is our primary customer. Our goal is to improve their bottom line by providing a skilled and flexible workforce, and wide range of human resource services.
- ◆ When businesses are healthy, so are workers, their families, and the community.
- ◆ By making Business Services a priority, We've been able to maintain past program enrollment levels and increase participant training and job placements.
- ◆ The End Result Positive impact to Shasta/Trinity County businesses in cost savings and increased revenue.

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Client Success Stories

It is always nice to receive feedback from our Smart clients. Here are a few comments from our clients that have found positions utilizing the Smart Center:

- Check in at workplaces, include job searing online, newspaper, walk ins, but go to Smart first to get or update your resume. They know what employers are looking for so follow their advice!
- They helped me with everything I needed. They helped me w/ my resume, cover letters, fax machine, computer use, internet and copier machine use and resume paper. They are very good at what they do!
- The Smart Center helped me most by first of all...being there! They are the place that businesses are going through. I went to many businesses looking for a job and they all said the same thing, "Apply at Smart Center". The staff pointed me to jobs I was more likely to be successful in.
- "The Smart staff gave me so much encouragement and told me about jobs. They told me to dress as if I'm going to start work at the job I'm applying for....even if it's just picking up an application!
- Kathy and Maria would suggest jobs on list and see if new jobs came in that day that I might qualify for!" "My biggest barrier to overcome was my age and discouragement due to being over 50. Not only did the staff help me with resume's they gave me encouragement to keep trying. It worked! They are very detailed with resume building. They taught me that a resume cannot be done in an hour or so, it could take days to get just right. Even then it needs to be made job specific.



Community Outreach

Our community focus this quarter is to establish more of an outreach to our youth population and help prepare them for the workforce through job shadowing and career exploration. We are reaching out to businesses to help train and provide hands on experience within their industry.

Here is a list of community outreach:

- Weaverville Rotary
- Trinity County Office of Education
- Health and Human Services
- Trinity Tourism Business Improvement District
- Hayfork and Trinity High Schools
- Weaverville Chamber
- Trinity Hospital
- Homeless Continuum at Care
- Trinity Chamber
- Weaverville Lions Club

Trinity High School– We have been working with the Trinity High School principal, counselor and various volunteers this year to promote a career fair. The date is planned for Friday November 7th. We will be inviting Hayfork High and the day schools to also participate in this event.

We have a diverse group of presenters this year! Over 25 folks will be sharing their stories and successes toward achieving your career goals. We also are having a Keynote speaker, Mike Mangus from KRCR News in Redding, has agreed to start the day by empowering our youth in working toward their goals! We are fortunate to have him on board!

Youth– Five youth have successfully completed the youth program. We were able to offer work experience in their preferred fields with great outcomes. Some have continued on as employees, while others have started their college careers.



Worksite Training and Work Experience

Smart is always looking for ways to help our clients get to work and our local business to grow. Through Worksite Training, Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and posted numerous jobs for employers. We don't always capture the results of all the people we provide assistance to however, more and more people are thanking us and let us share in the joy when they are hired. Here are the statistics for this quarter, for the Smart Center in Trinity County:

Worksite Training/WEX- 17

Job Placement- 42

Job Center visits- 603

Worksite Training and Job Postings

These are the employers we have been working with: Norcal Truck School, American Truck School, Trinity Mountain Products, Redwood Oil, Trinity River Lumber, Human Response Network, Trinity Hospital, Shasta College, The Garden Café, Trinity Motel, Forever Resorts, Trinity Building Supply, Golden Age Center, Sawmill Grill and Bar, Indian Creek Lodge, Alpine House, Marino's and Round Table, CVS Pharmacy Market, Tops, Dollar General, Johnny's Piz-za, North Valley Bank, Watershed in Hayfork, Campora Propane, Elite Universal Security, Trinity Alps Funeral Home, La Grange, Millers Drive In, Underwood and Wetzel Law Offices, South-ern Trinity Health Services, Addus Healthcare, Crystal Air, Shasta Head Start, American Greet-ings, and Trinity PC, Corner Stone Tire and Auto Center, Firestorm, Sunshine Gardens, USFS, TCRC, Health and Human Services, ACE Hardware, Schmidbauer, Burger King, Hayfork Clin-ic, Trinity County Behavioral Health, Mulvey's Electric, Amerigas, Dr. Rockne Brookshire DDS, Dr. Meredith MD, Firestorm, Weaverville Fire Dept, Pitt River Tribe, Subway, Trinideli, Insur-ance Fund, Trinity Heating and Air, Trinity Alps Resorts, Shasta Recreation Co., Pinewood Cove, Talbotts Electric, Hayfork Garage, MCHD, Gerald Gray Construction, Big Valley Proper-ties, North State Janitorial and Painting.

