

**APRIL-JUNE 2014**

## **Smart Business Resource Center-Trinity**

The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation. Smart receives funding from the U.S. Department of Labor and the State of California.

Over the past 30 years, The Smart Center has invested more than 40 million dollars in local businesses in Shasta/Trinity County through hiring and training services.

### **Mission**

- ◆ The Smart Center strives to match job seekers to our business customer's needs and skill levels. We strive to create a demand-driven system that helps employers find the workers they need as quickly as possible.

### **Our Commitment**

- ◆ We believe the only way to achieve our mission is through a stable and prosperous business community. Local business is our primary customer. Our goal is to improve their bottom line by providing a skilled and flexible workforce, and wide range of human resource services.
- ◆ When businesses are healthy, so are workers, their families, and the community.
- ◆ By making Business Services a priority, We've been able to maintain past program enrollment levels and increase participant training and job placements.
- ◆ The End Result Positive impact to Shasta/Trinity County businesses in cost savings and increased revenue.

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## Smart Offers Testing for Businesses

For several years Smart has been assisting Trinity River Lumber with their employee recruitment and pre-screening needs. Smart Business Center assists with collecting resumes for the business. For a small fee to Trinity River Lumber, Smart assists in helping administer and proctor the TABE testing. These evaluations cover basic skills in Reading Comprehension, Problem Solving, and Math computations. Equivalency grade levels are determined and the results are then provided to the employer to review. Trinity River Lumber utilizes this screening to find the best candidates for their business.

Tops Supermarket has also taken advantage of these services. Smart collects resumes for the employer and also tests candidates with the TABE testing. This has helped improve the quality of candidates for both their Weaverville and Redding locations.

For more information on how Smart Business Resource Center can assist you please contact the local Smart office.

## Client Success Stories

It is always nice to receive feedback from our Smart clients. Here are a few comments from our clients that have found positions utilizing the Smart Center:

“The Smart Center is established as the “Go To Place” in the community with client and employers and is great for improving job skills, conducting the job search and interacting with the right people to complete mutual goals.”

“Maria and Kathy are the most professional, adept and helpful counselors its been my pleasure to ever work with. The most help I could ever receive was to identify my abilities and what my desire really was. This was what I needed to write a concise resume and focus the job search to what would benefit me...And to succeed in the briefest time. They Rock!”

“Staff helped me with a job that would best fit me and know that I would enjoy doing.”

“I had no computer access, transportation issues and was new to area. They gave a great insight to different websites and information about job postings and availability. Resume assistance & application processes. “

“Go to the Smart Center & ask Kathy and Maria for help finding a job!”

“I had no CDL and had employment gaps. The smart staff encouraged me and gave me courage to step out. They also prepped me to make resume and interview skills.”

“Go to the Smart Center, Let the ladies do their thing!”

“Smart staff helped me with my resumes as well as any flyers for side jobs in the meantime. They were helpful and are way good at what they do!”



## Community Outreach

Our community focus this quarter is to establish more of an outreach to our youth population and help prepare them for the workforce through job shadowing and career exploration. We are reaching out to businesses to help train and provide hands on experience within their industry.

Here is a list of community outreach:

- Weaverville Rotary
- California Heritage Youth Build Project
- Health and Human Services
- Trinity Tourism Business Improvement District
- Hayfork and Trinity High Schools
- Weaverville Chamber
- Trinity County Office of Education
- Homeless Continuum at Care
- Trinity Chamber
- Weaverville Lions Club

**Trinity High School**– We have been working with the high school principal, counselor and various volunteers this year to promote a career fair. The date is planned for Wednesday November 5th. We will be inviting Hayfork High and the day schools to also participate in this event.

**Trinity County Child Support Services**– The Director of child support services did a tour of the Smart Center and was surprised of all the jobs that are available in the county. She asked Maria Velasquez if she could appear once a month at the court house to meet with her clients. The goal is to introduce them to Smart Services to help facilitate finding employment.

**Homeless Continuum**-Smart has been attending quarterly meetings with other agencies to discuss the homeless population and how better to serve them. Human Response Network has leading the charge since 2005. They have done a “homeless count” every year since 2005 to help facilitate grants for: food, shelter, and education regarding basic skills and seeking employment. Smart has seen many homeless people come in seeking employment.



## Trinity Hospital-Certified Nursing Assistant Program

Mountain Communities Healthcare District-Trinity Hospital and Smart Business Resource Center partnered once again to provide the Certified Nursing Assistant Worksite Training Program. Trinity Hospital provided the class room/ work site training for CNA's which started on April 23, 2014 and will be completed on July 23, 2014. A total of 10 participants were enrolled in this customized Worksite Training. The three month training program has been a combination of hands on training in the acute care hospital setting, and instructor guided class room training. On June 7th, 2014 all 10 participants traveled to College of the Redwoods to complete the skilled and written testing for their certification. All 10 passed and will be receiving their Certified Nursing Assistant certificate. 7 out of the 10 participants enrolled are currently working with Trinity Hospital.

## Worksite Training and Work Experience

Smart is always looking for ways to help our clients get to work and our local business to grow. Through Worksite Training, Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and posted numerous jobs for employers. We don't always capture the results of all the people we provide assistance to however, more and more people are thanking us and let us share in the joy when they are hired. Here are the statistics for this quarter, for the Smart Center in Trinity County:

Worksite Training/WEX- 21

Job Placement- 38

Job Center visits- 729

### Worksite Training and Job Postings

These are the employers we have been working with: Norcal Truck School, American Truck School, Trinity Mountain Products, Redwood Oil, Trinity River Lumber, Human Response Network, Trinity Hospital, Shasta College, The Garden Café, Trinity Motel, Forever Resorts, Trinity Building Supply, Golden Age Center, Sawmill Grill and Bar, Indian Creek Lodge, Alpine House, Marino's and Round Table, CVS Pharmacy Market, Tops, Dollar General, Johnny's Pizza, North Valley Bank, Watershed in Hayfork, Campora Propane, Elite Universal Security, Trinity Alps Funeral Home, La Grange, Millers Drive In, Underwood and Wetzel Law Offices, Southern Trinity Health Services, Addus Healthcare, Crystal Air, Shasta Head Start, American Greetings, and Trinity PC, Corner Stone Tire and Auto Center, Firestorm, Sunshine Gardens, USFS, TCRC, Health and Human Services, ACE Hardware, Schmidbauer, Burger King, Hayfork Clinic, Trinity County Behavioral Health, Mulvey's Electric, Amerigas, Dr. Rockne Brookshire DDS, Dr. Meredith MD, Firestorm, Weaverville Fire Dept, Pitt River Tribe, Subway, Trinideli, TrinDel Insurance Fund, Trinity Heating and Air, Trinity Alps Resorts, Shasta Recreation Co., Pinewood Cove, Talbotts Electric, Hayfork Garage, MCHD, Gerald Gray Construction, Big Valley Properties, North State Janitorial and Painting.

