



TRINITY COUNTY EDITION



America's **JobCenter**
of CaliforniaSM

COMMUNITY COORDINATOR REPORT

July – September 2025

MEETING OF THE MINDS Workforce Conference Focuses on Turning Uncertainty into Opportunity

SMART staff from all four service counties participated in this year's California Workforce Association Meeting of the Minds conference, themed "*Fearless Forward: Turning Uncertainty into Opportunity*." The event brought together workforce leaders from across the state to explore strategies in business-led innovation, trauma-informed programming, data-driven decision making, and emerging technologies like AI and VR in training. By engaging in these conversations, SMART staff strengthened connections and brought back fresh ideas to enhance services and outcomes in the communities we serve.



In addition to innovation and technology, this year's conference emphasized collaboration and adaptability as key drivers of workforce success. Sessions highlighted the importance of cross-sector partnerships, aligning education and industry needs, and creating inclusive pathways for populations often left behind in economic transitions. SMART staff had the opportunity to hear directly from state and national leaders on policy trends shaping the future of work, from climate-resilient job sectors to equitable access to digital skills. The conference reinforced the value of continuous learning and proactive leadership, inspiring participants to translate statewide insights into locally responsive strategies that strengthen the regional workforce system.

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- Emerald Ridge Construction
- Giles Insurance Services
- Kindred Hearts
- Pennie's Pet Parlour
- Redding Fashion Alliance
- Royal Plumbing
- Siskiyou Domestic Violence & Crisis Center
- Southern Oregon Goodwill Industries
- Steve's Custom Upholstery
- Sweetspot
- The Fly Shop
- US Offsite
- And More!

Disaster Response Grants make BIG Impact in Trinity County



Through the National Dislocated Worker Grant (NDWG), SMART launched cleanup and repair projects in Del Norte County in May 2023 and in Trinity County in October 2023, offering temporary employment to individuals impacted by the severe winter storms.

Originally designed to employ 44 people, the program far exceeded expectations, ultimately placing 68 individuals into jobs focused on repairing storm-damaged public lands, public structures and recreation and trail systems—52 in Del Norte County and 16 in Trinity County.

The grant officially ended on June 30, 2025, closing out a two-year initiative that helped transform storm damage into an opportunity for growth and community renewal.

Through these NDWG grants, SMART has strengthened partnerships with community partners such as the U.S. Forest Service, the County of Del Norte, and the Watershed Research and Training Center to continue providing training and employment opportunities for individuals enrolled in other SMART grant-funded programs—ultimately improving the local labor market and the communities we serve.

**16 Jobs Created in
Trinity County**

**Total Trinity
Participant Costs:
\$188,798**

Gearing Up for the Future: SMART Provides a Bike to Boost Career Goals

SMART recently helped a young adult overcome a major barrier to employment by providing him with a bicycle for transportation. Without reliable access to a vehicle or public transit, he struggled to attend interviews, training, and potential job opportunities. After assessing his needs and goals, SMART determined that a bike would be the most practical and sustainable solution to help him move forward. With this support, he now has a dependable way to travel to work and continue pursuing his career goals—empowering him to take an important step toward self-sufficiency and long-term success.



SMART Professional Development

- The AI Evolution in Phishing Attacks
- Fighting Fatigue in the Workplace
- Social Media and Email Safety
- SMART Accessibility Services
- 2025 Changes to Employee Payroll Taxes Best Practices - LMI & Occupational Data with EDD
- CalWorks Employment Services
- Shasta County Veterans Services
- Cal-AIM- Shasta Community Health Center
- Regional Data Report from EDD Data Analyst

And more!

Rancheria Health Fair Brings Community Together

SMART attended the Trinity County Health Fair hosted at the Rancheria in Weaverville. The event provided an opportunity to highlight services available in the region, foster new relationships, and strengthen collaboration with partners working to support Trinity County residents. At the SMART booth, staff connected with job seekers and community members to share information about employment services and opportunities, helping raise awareness about the resources SMART offers to support individuals in reaching their career goals.



Connecting Cultures, Creating Opportunities: SMART Engages at Native Workforce Summit

SMART was honored to take part in the 2nd Annual Native American Workforce Development Summit hosted by Northern California Indian Development Council (NCIDC). The gathering brought together a wide range of voices—from Tribal leaders and agency staff to businesses, job seekers, and youth—to exchange ideas and explore solutions that strengthen career pathways in Native communities. Beyond the sessions, the summit fostered meaningful dialogue and connections, with a shared lunch offering a chance to continue conversations in a more personal setting. SMART Business Services Representative Chelsea poses with collaborative partner Joe Davis, who shared his recent reelection as the chairman of the Hoopa Valley Tribe.



Kyle's Journey Towards Stability and a Fresh Start

When Kyle first came to the SMART Workforce Center, he was facing multiple challenges. Recently released from incarceration, he was referred by Probation and in need of job search assistance and stability. Homeless but determined to change his circumstances, Kyle brought with him a strong work history and he was open to any opportunity that could help him get back on his feet.

With guidance from SMART staff, Kyle worked on building a new résumé and preparing for interviews. His dedication paid off when he was selected for a temporary position as a Facilities Maintenance Worker Assistant through SMART's Transitional Jobs program.

SMART provided supportive services throughout Kyle's employment journey — including assistance with work attire, rental support, and ongoing coaching. His supervisor consistently noted that Kyle arrived on time, worked hard, and contributed positively to the team.

After completing his transitional job, Kyle shifted his focus back to job searching. With SMART's continued support, he updated his résumé, developed a job search action plan, and applied for a Cook position at a nonprofit— a role that connects directly with his prior experience and desire to give back. Recognizing his need for transportation and weather protection, SMART also helped Kyle purchase a bike and rain gear to ensure he could commute safely and attend interviews, regardless of the weather.

Today, Kyle continues to build momentum toward stable employment and housing. His story reflects perseverance, accountability, and the powerful impact of a supportive community network. Through partnership and persistence, Kyle is turning his second chance into a solid foundation for success.



SMART Workforce Center is a
Proud Partner of:



Proudly serving our community since 1979, SMART Workforce Center is a 501c3 non-profit committed to helping job seekers find jobs, increase training and skills, and increase earnings. We also invest in our local economy by helping businesses grow. To learn more, visit our website: www.thesmartcenter.biz

SMART Workforce Center is an equal opportunity employer.

Auxiliary aids and services are available to individuals with disabilities. CA Relay TTY 7-1-1

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Yreka, CA

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