

**Sponsorship Agreement**

**2024 Fall Shasta Job Fair**

***Your Business Sponsorship can make a positive contribution to our community workforce!***

SMART Workforce Center a private, non-profit, public benefit corporation in Shasta, Del Norte, Siskiyou and Trinity Counties that promotes and fosters employment opportunities through job training and placement services, welcomes sponsorship opportunities with community businesses to support our Semi-Annual Job Fair.

Job Fair sponsorship funds will be used to support and enhance SMART Workforce Center’s mission to build a quality workforce for today and tomorrow. SMART is a 501(c)3 tax-exempt corporation.

**The Spring Job Fair details:**

**When: Thursday, October 10, 2024**

**Where: Simpson University Grant Gym, Redding, CA**

**Time:** **11:00am – 2:00pm**

**For sponsorship of the Spring 2024 job fair, you will be provided with:**

* Booth space at the event
* Recognition commensurate with the Sponsor level chosen (see attached sponsor levels)

**YES! Let’s make a difference together! Our business would like to sponsor**:

[ ]  **PLATINUM Sponsorship $2,500** [ ]  **GOLD Sponsorship $1,500**

[ ]  **SILVER Sponsorship $1,000** [ ]  **BRONZE Sponsorship $100 - $500 Amount: $ \_\_\_\_\_\_\_**

**All Sponsors**:

Please provide logo artwork to the SMART Workforce Center in digital form, emailed to fcarrian@thesmartcenter.biz. Sponsorship donations and artwork must be received by **September 3, 2024.** Checks should be made payable to SMART Workforce Center. A copy of this signed agreement and receipt of the contribution will be provided to sponsor. Your sponsorship is a tax-deductible contribution.

**PLATINUM/GOLD Sponsors:**

Please provide your sponsor message or slogan to be read at the event:

Sponsor/Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SMART Workforce Center

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**2024 Fall Job Fair**

**Sponsor Levels**

**Platinum - $2,500**

* **Same benefits as *GOLD* plus the following:**
* **Sponsor’s Website Hyperlinked to the Job Fair page on our website.**
* **Sponsor’s name including in Radio Marketing**
* **Premier Booth Placement.**
* **3 Minute Opportunity to Promote Your Business.**

**GOLD - $1,500**

* **Same benefits as *SILVER* plus the following:**
* **Sponsor banner displayed at event. (slogan to be provided by sponsor).**
* **Sponsor logo on marketing materials for the job fair.**
* **Sponsor slogan read at event (slogan to be provided by sponsor).**

**Silver - $1,000**

* **Same benefits as *BRONZE* plus the following:**
* **Sponsor listed on the Job Fair page on our website** [**www.thesmartcenter.biz**](http://www.thesmartcenter.biz)**.**

**Bronze - $100 - $500**

* **Sponsor logo displayed on SMART Center social media.**
* **Sponsor logo on the tabletop flyer during the event.**
* **Sponsor logo displayed on rotating presentation during the event.**

For questions or additional information, please log on to [www.thesmartcenter.biz](http://www.thesmartcenter.biz),
or contact Carrian Foster at fcarrian@thesmartcenter.biz or 530.245.1550