

**Smart Business Resource Center  
Trinity County**

## **Community Coordinator Report**



*Photo credit: Crystal Jacobs, Smart Center Trinity County*



### **Smart Works with Law Enforcement Partners to Help Justice-Involved Job Seekers**

#### **Inside this issue:**

Justice-Involved Job Seeker Programs	1
Trinity Smart Center Buzz	2
Welcome to Smart	3
Business Matters	4
Smart Job Postings	5
Labor Market Update	6
Major employers in Trinity	7

Smart recently held a community convening at the Trinity County Office of Education to assess interest in the upcoming Prison to Employment (P2E) grant that is slated to arrive in 2020. In attendance were representatives from the Board of Supervisors, Probation, Parole, Judges chambers and the County CAO, among others. Through the P2E grant, Smart will be able to offer employment coaching, support services, and On the Job Training programs to assist justice-involved individuals with reentry (post release) into the workforce.

Those in attendance were very interested in this solution-oriented program to help reduce recidivism and increase economic vitality in the communities served.

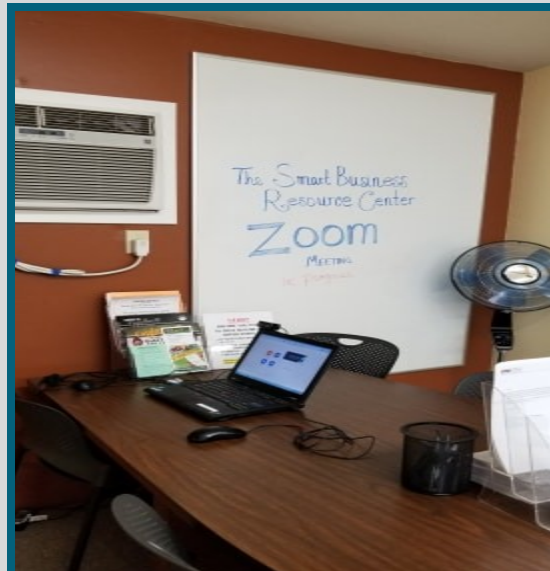
Smart will be partnering and coordinating with other programs that serve this population as well, such as the Shasta College STEP-UP Program. STEP-UP is expanding services to their Trinity County campus 2019/2020 academic term.

## Trinity Career Center Buzz

Career Advisors at the Weaverville Smart Center provides job search assistance for the Trinity County community. Career Center advisors assist with **creating, updating and tailoring resumes**, completing **online job applications**, and **one on one career counseling**.

Smart Center can help place individuals in employment with an **On the Job Training**. Smart has an OJT currently in process with Big Valley Properties in Hayfork. Smart assisted in helping place job seekers at Trinity River Lumber company. Smart Trinity had over 90 career center individual visits this quarter. Some job openings posted on our Smart Center web site at: [www.thesmartcenter.biz](http://www.thesmartcenter.biz) for Trinity County this quarter included US Forest Service, Shasta Head Start, Trinity River Lumber, University of California, Human Response Network, and Norel Pom Natural Foods. All businesses in Trinity County have free and easy access to post their jobs on our Smart website. And, we now use **Zoom** video conferencing with our Redding career advisors to provide extended availability and access to job search consultations.

*Come visit The Smart Business Resource Center at 790 Main Street in Weaverville! 530-623-5538 for your staffing and employment needs.*



## Thank you Smart Customer Specialist!

Smart Business Resource Center, Trinity County, employee Crystal Jacobs is moving right along in her training as Clerical Specialist. She has been assisting Smart staff in organizing all of the moving parts that make our Career Center in Weaverville a great place to be! She checks in visitors, updates our resources and job board, answers questions, provides referral information, handles phone inquiries, updates flyers, posts new jobs on our website, and other office assistant duties as needed. She has benefitted our customers with her help and professional guidance.



## Smart Employer Services

- Let Smart display your job openings on our website at [www.smartcenter.biz](http://www.smartcenter.biz)
- Employers can post openings directly to the website saving time and money.
- Smart can assist you with recruitment, pre-screening candidates, delivering resumes to your door, providing interview space and pre-employment testing. We are available to assist you with interviewing if requested.
- We can also provide skills training to new or existing employees including Basic Computer & E-mail, and Word and Excel.
- CALL US AT OUR WEAVERVILLE OFFICE TODAY: 530-623-5538



## Smart Business Services Corner

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through "On the Job Training", Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and have posted numerous jobs for employers. As our outreach in Trinity County continues to grow, more people thank us and let us share in the joy when they are hired.



### Businesses Served:

Addus Healthcare  
 Alps Towing & Recovery  
 Amerigas  
 Big Valley Properties  
 Eagle Rock Inc.  
 First Impressions Salon  
 Flowra, Inc.  
 Golden Age Center  
 Human Response Network  
 Mountain Chiropractic  
 Robert Storckman Plumbing  
 R.D. Thompson Construction  
 Roger Smith Plumbing  
 Shasta-Trinity National Forest  
 Strawhouse Resort  
 The Nugget  
 Trailhead Pizza  
 Trinity Alps School District  
 Trinity Animal Hospital  
 Trinity County Probation  
 Trinity Heating & Air  
 Trinity Iron Works  
 Trinity Lumber & Building Supply  
 Trinity River Adventure Inn  
 Trinity River Lumber Co.  
 Trinity Hospital  
 Underwood & Wetzel Law Office  
 Weaverville Fire District  
 Wiley's Supermarket-Hayfork

### On the Job Training and Work Experience Locations

Big Valley Properties  
 Sharp Electric  
 Trinity Co. Title Co.

Trinity Heating & AC  
 State Farm Insurance-  
 Kevin Cahill



Trinity Heating  
& Air



### Pre-Employment Testing

The Smart Center can provide pre-employment testing and other pre-screening and hiring services to business in Trinity County. These tools can help employer understand how to best assess a potential employee and determine a fit in various positions in the company. The Smart Center provides this business service to employers as an important time saving, pre-screen & recruitment tool.





## Smart Center Job Postings [www.thesmartcenter.biz](http://www.thesmartcenter.biz)

- Cashier
- Community Support Specialist
- Receptionist
- Loss Prevention
- Bookkeeper
- Millworker
- Office Clerk
- Customer Service Rep
- Carr Fire/Clean Up
- Career Advisor
- Nutrition Educator
- Paraprofessional

- Family Worker/Home Visitor
- Dental Assistant
- Watershed Project Coordinator
- Education & Outreach Assistant
- Laborer/Lumber Mill
- Floor Salesperson
- Mechanic/Commercial Driver
- GIS Technician/Manager
- Recreation Tech
- Mechanic
- Sewing Machine Operator



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of California™

## Trinity Labor Market Update

- Trinity County number in labor force 4630, and 4410 employed. in November 2019
- Trinity County's unemployment rate dropped from 5.0 in July to 4.8 for November 2019
- Fastest growing employment: Construction Managers, Medical Assistants, Postal Service, Fitness Trainers, Insurance Agents
- Minimum wage in California will raise to \$12.00 per hour with businesses who have 25 or less employees, \$13.00 per hour for businesses with 26 or more as of January 1, 2020.



## Smart Google Review

Smart Business Resource Center

*"I would like to give a shout out to a lady who's name is Lori who was very helpful to me with getting my resume updated and just helping me out with other matters. So to you Lori, thank you" (Lori Nipar, Smart Program Supervisor)*

*This review rated 5 stars out of 5!*

## Major employers in Trinity County

Trinity County Landfill, Hayfork Elementary, Health & Human Services. Human Response Network, Shasta Trinity National, Sheriff Dept/Detective Bureau, Southern Trinity Health, Southern Trinity Joint Unified, Trinity Alps Unified School District, Trinity High School, Trinity Hospital, Trinity Co. Jail, Trinity Lakes Resorts & Marinas, Trinity River Lumber Company, US Forest Service, Weaverville Elementary

[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)



The Smart Business Resource Center provides workforce services in Shasta, Trinity and Humboldt Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

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This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

