

October-December 2018

Smart Business Resource Center - Trinity County

## Community Coordinator Report - Smart Business Resource Center -



### Trinity Together– Cradle to Career Partnership

#### Inside this issue:

Trinity Together	1
Help at the Holidays	2
Community Enhancement	3
Small Business Saturday	4
Business Matters	5
Labor Market Update	6
Top 10 employers	7

Matthew Scrimiger, Trinity Smart Program Advisor (on left below) continues to collaborate with Trinity Together-Cradle to Career Partnership. 60 local public agencies, schools, businesses, nonprofit organizations and individuals, are participating in promoting career opportunities for young people. The focus is matching interested high school students with local employers in a variety of career/employment sectors and to provide job shadowing opportunities. Seed money was provided by the McConnell Foundation, administered by a five-county coordinating organization called North State Together. Program support and coordination is currently provided by the Watershed Research and Training Center in Hayfork. Smart provides support through our Young Adult program with opportunities for work experience and sponsorship for training. In some cases, the young adults can get Shasta College credit while exploring potential career paths. Smart is excited about the being a partner in the Career Experience Placement program!



## Trinity Career Center Shines Holiday Bright!



Our holiday gift in Trinity County is Matthew Scrimiger, Program Advisor. He provides daily job search assistance at the Career Center in Weaverville. He is able to juggle multiple people at one time, doling out computer tips as well as suggestions for finding the right job.

His time is spent assisting with creating, updating, and tailoring resumes, as well as helping to complete online job applications. He meets with people from all walks of life who are looking for their next step in their careers. He receives many referrals for assistance from the Trinity County Welfare to Work program. He also sees transplants from Humboldt County, as well as young people who are looking for their first opportunity. Retirees visit as well as people who have been laid off. The business climate in Trinity County can be vulnerable and opportunities limited. Matthew provides consistent and friendly service. He is a great resource for providing information regarding employment and training possibilities in the area, including Smart on-the-job trainings and Shasta College/Trinity school programs. Look for the Smart Center ad in the Trinity Journal alerting Trinity County residents to the hiring and training services available to them at the Center. Smart is located at 790 Main Street in Weaverville. Check out Trinity County job listings job at [www.smartcenter.biz](http://www.smartcenter.biz).

## Shasta College Foundation Community Enhancement

Debbie DeCoito, Smart Executive Director, as well as Jesse Cox and Susan Marie, NoRTEC Workforce Development Board members, representatives from the Trinity County Office of Education, Trinity Chamber of Commerce, Trinity County Resource Conservation District, the Hayfork Watershed Center, and local business owners attended the Shasta College Foundation Regents (Trinity) meeting that was held at the Young Family Ranch in Weaverville on November 2, 2018. The Shasta College Foundation is constantly partnering with different Shasta College departments, student clubs, and outside organizations in an effort to bring the Shasta College students, as well as the surrounding communities, a rich experience full of activities that will cultivate an environment of profound thought and stimulate the swell of success within.

The Foundation's executive director, Scott Thompson, and board president, Eva Jimenez, facilitated the roundtable discussion that was centered on increasing access and attendance at the Shasta College Trinity campus and promoting opportunities for life-long learning. Two committees were formed:

- The Infrastructure group will focus on the nuts and bolts, brick & mortar, wires and WIFI's of better serving our communities.
- The Community Enhancement group is to look for ways to bolster our service, through mini-courses, lecture series, field trips, etc., that might attract folks of all ages and underscore the role of the college in our communities.

The Community Enhancement group met on December 4<sup>th</sup> and are exploring the possibility of an open house/community BBQ in Spring 2019 to introduce new community education classes that will stimulate interest and attendance at Shasta College.



Shasta College Foundation Regents/Trinity round table at the Young Family Ranch in Weaverville.



## Small Business Saturday

This holiday season is just the right time to plan to shop local. These small businesses are what keep the Trinity community thriving. Main Street is twinkling with creativity; such wonderful gift choices! Local shoppers, as well as travelers are welcome. Small Business Saturday was held in Weaverville on November 24. Please continue to support your local businesses through the holiday, and all the year through. It is such an important part of rural living in Trinity County. You can have a direct and positive impact on business in your community. What goes around comes around!



## Employer Services

- Smart will display your job openings on our website at [www.smartcenter.biz](http://www.smartcenter.biz)
- Employers can post openings directly to the website saving time and money.
- Smart can assist you with recruitment, pre-screening candidates, delivering resumes to your door, providing interview space and pre-employment testing. We are available to assist you with interviewing if requested.
- We can also provide skills training to new or existing employees such as computer skills, Word and Excel.
- CALL US AT OUR WEAVERVILLE OFFICE TODAY: 530-623-5538



## Business Services Corner

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through "On the Job Training", Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and have posted numerous jobs for employers. As our outreach in Trinity County continues to grow, more people thank us and let us share in the joy when they are hired.



### Businesses Served:

Addus Healthcare  
Alps Towing & Recovery  
Amerigas  
Eagle Rock Inc.  
First Impressions Salon  
Flowra, Inc.  
Golden Age Center  
Human Response Network  
Mountain Chiropractic  
Robert Storckman Plumbing  
R.D. Thompson Construction  
Roger Smith Plumbing  
Shasta-Trinity National Forest  
Strawhouse Resort  
The Nugget  
Trailhead Pizza  
Trinity Alps School District  
Trinity Animal Hospital  
Trinity County Probation  
Trinity Heating & Air  
Trinity Iron Works  
Trinity Lumber & Building Supply  
Trinity River Adventure Inn  
Trinity River Lumber Co.  
Trinity Hospital  
Underwood & Wetzel Law Office  
Weaverville Fire District  
Wiley's Supermarket-Hayfork

### On the Job Training and Work Experience Locations

Weaverville Fire District  
Sharp Electric  
Trinity Co. Title Co.

Trinity Heating & AC  
State Farm Insurance-  
Kevin Cahill



Trinity Heating  
& Air



**Sharp Electric**  
COMMERCIAL  
RESIDENTIAL

**Wiley's**  
SUPERMARKET

### Pre-Employment Testing

The Smart Center provides pre-employment testing services to Trinity River Lumber Mill in Weaverville. This basic skills assessment (Test of Adult Basic Education or TABE) helps the employer understand how to best assess a potential employee and determine a fit in various positions in the company. The Smart Center provides this business service to employers as an important time saving, pre-screen & recruitment tool.



America's **JobCenter**  
of California™

## Trinity Labor Market Update

- Trinity County labor force numbers approximately 4980
- Trinity County's unemployment rate in November was 4.6 percent
- Some occupations with the fastest growth in Trinity County include Physical Therapy Assistants, Occupational/Physical Therapist Aides, Physician Assistants, Nurse Practitioners, Diagnostic Medical Sonographers\*
- Minimum wage in California will be raised to \$11.00 per hour with businesses who have 25 or less employees, \$12.00 per hour for businesses with 26 or more on January 1, 2019.



\* [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

## Smart Facebook Review

Smart Business Resource Center

*"Amazing place, with the nicest, most helpful staff, I can't think of a better place to go if you are in need of help with anything job-related. You can get a typing certificate, learn computer skills, if you aren't familiar with them or programs. Greatest staff hands down! I rate them 10 stars! not just 5 :) "*

## Top employers in Trinity County

Employers with the most help wanted ads for November were Trinity Office of Education, Trinity Hospital, Trinity River Lumber, California Tribal TANF Partnership, Trinity County Health & Human Services.

[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)



The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Smart Business Resource Center  
790 Main St. Suite #618  
Weaverville, CA 96093  
Phone: 530-623-5538  
Fax: 530-623-2149

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

