

Smart Business Resource Center - Trinity

# Community Coordinator Report Trinity County



## “STEM Career Day”



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The 3rd Annual Ignite Opportunity STEM Career Day was held at the Shasta District Fairgrounds on October 28. Trinity County schools also attended the event.

1400 north state high school freshman and their teachers, visited the Shasta District Fairgrounds in Anderson to learn about career opportunities that require training in Science, Technology, Engineering and Math (STEM).

This event was sponsored by North State STEM, Shasta County Office of Education, The McConnell Foundation, Shasta College and Smart Business Resource Center.

Exciting and challenging jobs of the future lie in the STEM areas, and are growing at a rapid rate.

Local North State professionals presented dynamic and interactive information to the students. Both business and college representatives were present to provide feedback, answer questions, and showcase careers possibilities in various fields. Contacts and materials were provided for follow up and further exploration.

The North State is committed to a globally competitive workforce; this requires an ongoing effort to focus on Grades 6-12 and their educators in STEM disciplines.

According to the US Department of Commerce, there will be a need for a STEM workforce in California through 2018 of 1.14 million. During the next 10 years, over 70% of CA projected jobs will be related to STEM.



## Business Services

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through Worksite Training, Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and posted numerous jobs for employers. We don't always capture the results of all the people we provide assistance to, however, more and more people thank us and let us share in the joy when they are hired. Here are the statistics for this quarter, for the Smart Center in Trinity County:

### Business Services this Quarter

**Business Services: 107**

**Job Orders: 30**

**Job Center Visits: 317**

**Worksite Trainings and Youth Work Experience: 5**



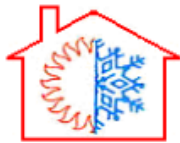
### Businesses Served:

Addus Healthcare  
CALTRANS  
CVS  
Golden Age Center  
Farmers Insurance  
Human Response Network  
LaGrange  
Mountain Chiropractic  
North Valley Catholic Social Services  
R.D. Thompson Construction  
Sharp Electric  
Shasta-Trinity National Forest  
Stagecoach Pizzeria  
Strawhouse Resort  
Tops Super Foods  
Trailhead Pzza  
Tri-Counties Bank  
Trinity Animal Hospital  
Trinity County Probation  
Trinity County Title  
Trinity Heating & Air  
Trinity Health & Human Svc  
Trinity Lumber & Building Supply  
Trinity River Adventure Inn  
Trinity River Lumber  
Trinity Hospital  
Underwood &Wetzel Law Of-  
fice  
Weaverville Fire District  
Wiley's Supermarket-Hayfork

### On the Job Training and Work Experience Locations

Weaverville Fire District  
Sharp Electric  
LaGrange Restaurant

Trinity Heating & Air  
Wiley's Supermarket  
Tops Super Foods



Trinity Heating  
& Air



**Sharp Electric**  
COMMERCIAL  
RESIDENTIAL

**Tops**

**Wiley's**  
SUPERMARKET

*La Grange Cafe*

### Workshops-Trinity County

One of the ways that contributes to the success of the Smart Center in Trinity County is by offering workshops for all clients who are interested. We schedule one workshop a week, typically on Wednesdays, for Computer Basics, Resume Building, Microsoft Excel and Microsoft Word. We plan to continue to add more workshops to our list, as well as, adding an extra day for workshops if we continue to have the interest we have been seeing from our clients.

Client and employer input is always welcome. Any ideas you have for upcoming workshops needed in our community, we would love here about them!

## Trinity County Employment Services Job Club

Starting in the month of June, we piloted the Trinity County Employment Services Job Club to provide Health and Human Services Welfare to Work clients with the tools and skills necessary to find a job, secure a job, and keep a job. This 2 week long workshop is held monthly and covers the following topics:

Career Exploration  
Cover Letters/Thank you letters  
Master & Online Applications  
Job Search  
Job Retention  
Public Speaking  
Google Drive

Resumes  
Interviewing Skills  
Employment Test  
Customer Service  
Financial Literacy  
Mock Interviews  
Navigating the Online Job Application

We have completed 6 sessions with Job Club and have had 14 successfully graduate the program. Several have landed full time positions in the local community! Congratulations to all that have participated this year! We look forward to many successful classes in 2017.





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The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

## Did You Know?

### Smart Provides Prove It! Testing Services

#### IBM Employee Assessment

##### What it can do for your business

Choosing the right person for the right job and assessing traits, skills and fit for individuals, managers and leaders is crucial to the success of your organization. Based on behavioral science, IBM's assessments measure the capacity, capability and culture fit of an individual. From selection, onboarding and leadership identification, IBM has developed and validated over 1,000 custom assessments and more than 1,500 out-of-the-box assessments. IBM reduces the challenge of selecting the ideal candidate or identifying your next great executive.

Accounting Titles (QuickBooks)  
Behavioral Titles  
Call Center Titles  
Microsoft Office XP Titles  
Office/Professional Titles  
Software Titles

Legal Titles  
Microsoft Office Titles (1997-2016)  
Industrial Titles  
Financial Titles  
Healthcare Titles  
TechTest Titles

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