

July-September 2019

Smart Business Resource Center - Trinity County

## Community Coordinator Report



### Smart Works with Law Enforcement Partners to Help Justice-Involved Job Seekers

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On August 20th, Smart held a community convening at the Trinity County Office of Education to assess interest in the upcoming Prison to Employment (P2E) grant that will be coming in the last quarter of 2019. In attendance were representatives from the Board of Supervisors, Probation, Parole, Judges chambers and the County CAO, among others. Through the P2E grant, Smart will be able to offer employment coaching, support services, and On the Job Training programs to assist justice-involved individuals with reentry (post release) into the workforce.

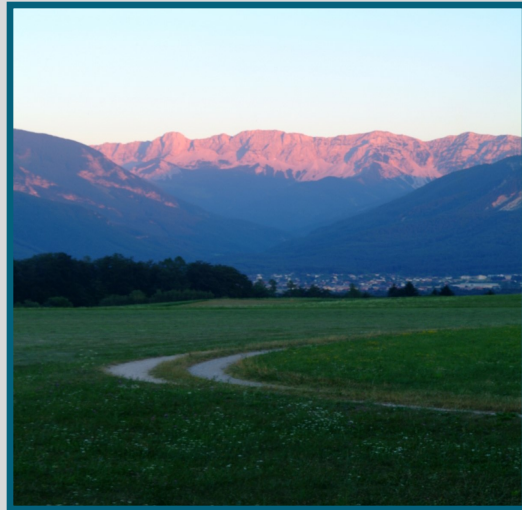
Those in attendance were very interested in this solution-oriented program to help reduce recidivism and increase economic vitality in the communities served.

Smart will be partnering and coordinating with other programs that serve this population as well, such as the Shasta College STEP-UP Program. STEP-UP plans to expand services to their Trinity County campus 2019/2020 academic term.

## Trinity Career Center Buzz

Career Advisors at the Weaverville Smart Center provide excellent customer service for the Trinity County community. Career Center helpers are there for assistance with **creating, updating and tailoring resumes**, completing **online job applications**, and **one on one job search assistance**. A Smart Center **On the Job Training** is in process with Big Valley Properties in Hayfork. Additionally, Smart assisted in helping place a client at Trinity River Lumber company. Smart Trinity had over 200 career center visits this quarter. Job openings are posted on our Smart Center website at: [www.thesmartcenter.biz](http://www.thesmartcenter.biz) for Trinity County, and included The Nugget Restaurant, Trinity River Lumber Company, Custom Personnel, Motel Trinity, Trinity County Conservation District, Straw house Resorts and Café. All businesses in Trinity County have free and easy access to post their jobs on our Smart website!

*Come visit The Smart Business Resource Center at 790 Main Street in Weaverville! 530-623-5538 for your staffing and employment needs.*



## Welcome new Smart employee

Smart Business Resource Center, Trinity County, welcomes our new employee Crystal Jacobs to the team! Her position is Clerical Specialist and she will be assisting Smart staff in organizing all of the pieces and parts that make our Career Center in Weaverville a great place to be! She will check in visitors, as well as update our resource and job board, answer questions, provide referral information, handle phone inquiries, update flyers, post new jobs on our website, and other office assistant duties as needed. We wish her the best in her new position and are looking forward to positive energy she will bring to our job search center.



## Smart Employer Services

- Let Smart display your job openings on our website at [www.smartcenter.biz](http://www.smartcenter.biz)
- Employers can post openings directly to the website saving time and money.
- Smart can assist you with recruitment, pre-screening candidates, delivering resumes to your door, providing interview space and pre-employment testing. We are available to assist you with interviewing if requested.
- We can also provide skills training to new or existing employees including Basic Computer & E-mail, and Word and Excel.
- CALL US AT OUR WEAVERVILLE OFFICE TODAY: 530-623-5538



## Smart Business Services Corner

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through “On the Job Training”, Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and have posted numerous jobs for employers. As our outreach in Trinity County continues to grow, more people thank us and let us share in the joy when they are hired.



### Businesses Served:

Addus Healthcare  
Alps Towing & Recovery  
Amerigas  
Big Valley Properties  
Eagle Rock Inc.  
First Impressions Salon  
Flowra, Inc.  
Golden Age Center  
Human Response Network  
Mountain Chiropractic  
Robert Storckman Plumbing  
R.D. Thompson Construction  
Roger Smith Plumbing  
Shasta-Trinity National Forest  
Strawhouse Resort  
The Nugget  
Trailhead Pizza  
Trinity Alps School District  
Trinity Animal Hospital  
Trinity County Probation  
Trinity Heating & Air  
Trinity Iron Works  
Trinity Lumber & Building Supply  
Trinity River Adventure Inn  
Trinity River Lumber Co.  
Trinity Hospital  
Underwood & Wetzel Law Office  
Weaverville Fire District  
Wiley's Supermarket-Hayfork

### On the Job Training and Work Experience Locations

Big Valley Properties  
Sharp Electric  
Trinity Co. Title Co.

Trinity Heating & AC  
State Farm Insurance-  
Kevin Cahill



Trinity Heating  
& Air



### Pre-Employment Testing

The Smart Center can provide pre-employment testing and other pre-screening and hiring services to business in Trinity County. These tools can help employer understand how to best assess a potential employee and determine a fit in various positions in the company. The Smart Center provides this business service to employers as an important time saving, pre-screen & recruitment tool.





## Smart Center Job Postings [www.thesmartcenter.biz](http://www.thesmartcenter.biz)

- Cashier
- Maintenance/Janitorial
- Receptionist
- Loss Prevention
- Bookkeeper
- Millworker
- Office Clerk
- Customer Service Rep
- Carr Fire/Clean Up
- Mystery Shoppers
- Barista/Food Prep
- Dishwasher/Bus Person
- Breakfast Cook

- Dishwasher/Cleaner
- Dental Assistant
- Watershed Project Coordinator
- Education & Outreach Assistant
- Laborer/Lumber Mill
- Floor Salesperson
- Mechanic/Commercial Driver
- GIS Technician/Manager
- Class A Truck Driver
- Mechanic
- Housekeeper



America's **JobCenter**  
of California<sup>SM</sup>

## Trinity Labor Market Update

- Trinity County number of employed grew from 4560 in July 2019 to 4730 in August 2019
- Trinity County's unemployment rate dropped from 5.0 in July to 4.5 in August
- Fastest growing employment: Construction Managers, Medical Assistants, Postal Service, Fitness Trainers, Insurance Agents
- Minimum wage in California was raised to \$11.00 per hour with businesses who have 25 or less employees, \$12.00 per hour for businesses with 26 as of January 1, 2019.



## Smart Google Review

Smart Business Resource Center

*"I would like to give a shout out to a lady who's name is Lori who was very helpful to me with getting my resume updated and just helping me out with other matters. So to you Lori, thank you" (Lori Nipar, Smart Program Supervisor)*

*This review rated 5 stars out of 5!*

## Major employers in Trinity County

Trinity County Landfill, Hayfork Elementary, Health & Human Services. Human Response Network, Shasta Trinity National, Sheriff Dept/Detective Bureau, Southern Trinity Health, Southern Trinity Joint Unified, Trinity Alps Unified School District, Trinity High School, Trinity Hospital, Trinity Co. Jail, Trinity Lakes Resorts & Marinas, Trinity River Lumber Company, US Forest Service, Weaverville Elementary

[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)



The Smart Business Resource Center provides workforce services in Shasta, Trinity and Humboldt Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

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This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

