

Smart Business Resource Center - Shasta County

Community Coordinator Report



Smart sponsored and/or Partner events:

07/27/19– Smart attends the Carr Fire Community Resource event

08/19/19– Smart meets with Shasta Co. Child Support to assist with Seek Work program.

8/30/19 – Fusion Friday hosted by Job Training Center.

9/18/19– Smart Executive Director presents P2E grant info to Community Corrections Partnership.

Smart Works with Law Enforcement Partners to Help Justice-Involved Job Seekers

Smart Executive Director Wendy Zanotelli, and Smart Career Advisor Chris Ormsby had the opportunity to attend the Successful Transitions on Probation and Parole (STOPP) event at the Vet's Hall in Redding on September 9th. This is a monthly event conducted by the Shasta County Probation Department in conjunction with CA Dept. of Corrections, Parole Division, to provide access to treatment and services for justice-involved individuals being placed on formal probation, post release community supervision (PRCS), mandatory supervision (MS) and parole. When released from custody and under the supervision of either agency, participants are required to attend this mandatory monthly meeting within 30 days of release for access to treatment and services in one location as quickly as possible. During the STOPP meeting, they are required to meet with a minimum of five service providers and sign up for a minimum of one treatment program or service.

There were 24 service providers present. Smart will be attending this event on a monthly basis.

Wendy & Chris talked with several individuals who have requested to meet with Smart to determine how we can further assist them. Smart is planning for the Prison 2 Employment (P2E) grant, which will help those who are seeking employment. Motivated participants will be asked to commit to following through and working hard in their job search, with coaching, support and encouragement provided by Smart advisors. We are excited for this opportunity to help.

" Helping all people find their pathways to career is what we do."



Inside this issue:

P2E grant	1
A Good Teacher	2
Carr Fire Cleanup	3
CHYBA Tour	4
Work Readiness Forum	5
Fresno WDB Tour	6
Business of the Quarter	7
Did you Know?	8



Tabitha Dubke

Smart GED Instructor

The Heart of the Matter

Tabitha Dubke, our Smart Center GED & High School equivalency teacher, applies her skills and experience to help teens and adults navigate through the requirements to pass their GED and HiSET tests. People come to her with fears; and Tabitha provides patient support and tutoring, with great results. She researches the latest & greatest online tools for teaching; here she is purging *old school* resources (pun intended) to make way for updated and electronic curriculum. Tabitha is very passionate about her work and we are so appreciative to have her here at Smart! Smart partners with Shasta College, through the Adult Education Block Grant (AEBG) for a portion of the program funding.



JOB ADS BUZZ

California Employment Development Department reports for August 2019 for Redding, California:

Employers with the Most Job Ads

Forest Service– 79

State of California– 37

Shasta Co. Office of Education– 57

Shasta College– 35

Gateway Unified School District – 55

U.S. Dept of Veterans Affairs– 32

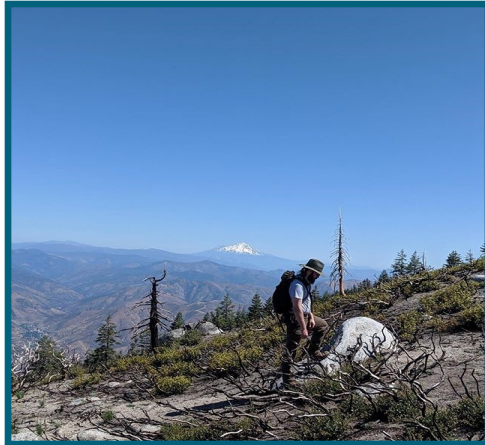
Prime Healthcare Services– 47

Vibra Health Care– 26

Shasta Regional Medical Center– 43

Bethel Church of Redding– 24

Carr Fire Clean-Up



Smart continued to receive funds this quarter to assist public or private non-profit facilities affected by the Carr Fire of 2018. Kristi Hanson, the Smart Special Grants Career Advisor, helps place workers on temporary jobs that are 4-6 months in duration. Sixteen people have worked at many active worksites. Fire cleanup workers have been placed at Whiskeytown National Recreation Area and City of Redding. Examples of work include repair work along the Sacramento River Trail, cleanup in Whiskeytown campsites, and continued clearing & cleanup of untold numbers of burned trees at Whiskeytown.

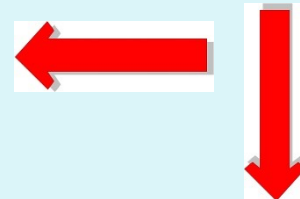
Whiskeytown NRA Instagram post from 9/5/19:
"Here's a shout out to Ozarks Fire Effects Crew and the Smart Center for assisting in surveying, mapping and controlling invasive plants in the Carr Fire!"

Employer Workshops

North Valley Employer Advisory Council held two employer training sessions this quarter. On September 11 "Ways to level the Playing Field for Small Business Owners" presented by Cal Savers, The Smart Center, and Shasta County. On October 16, "Understanding Generations in the Workplace" presented by Sean Sharp, Express Employment. Tasha Van Dunk, Smart Business Representative, represents Smart on the NVEAC board as Chairman and Lori Nipar, Smart Supervisor, represents Smart on the NVEAC board as Secretary.



OJTs & Work Experience



On the Job Trainings

- APEX Technology
- Alta California Roundwood
- CGI Technical Services, Inc.
- Haedrich & Co.
- BVT Publishing
- Mt. Shasta Spring Water
- Beard's Custom Cabinets
- Larson Concrete Coating
- McHale Signs
- Redding Countertops
- Global-Flex Mfg.
- Sun On Energy Corp

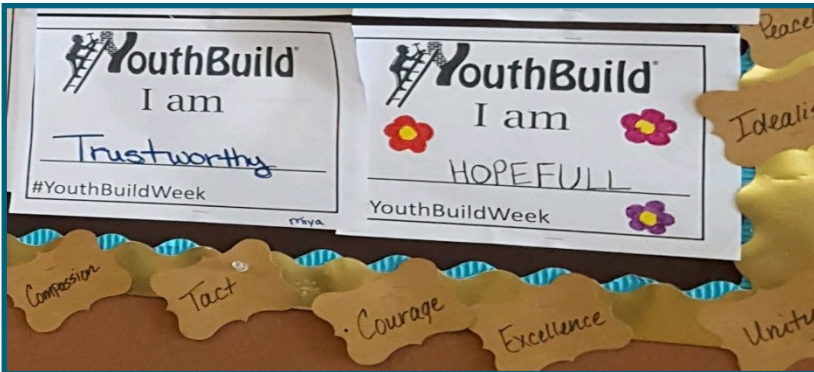
Young Adult Program Work Experience

- Towtally Camping
- Goodwill
- Esmerelda's Salon
- Techni-Soil
- CDG Technologies
- Stanley Steemer



Smart CHYBA Tour

On August 30th, several Smart advisors attended an informative tour of CHYBA (California Heritage YouthBuild Academy). Students seeking a high school diploma or GED, as well as an opportunity to gain job skills and training, participate in this program. CHYBA is a California Public charter school providing academic and career training to young people 16-24, as well as individuals over 24. Students participate in academics, life skills and career development classes, as well as leadership development and community service activities.



Redding Business Closures

Business closures and layoffs do happen but Smart is there to provide Rapid Response services to businesses & employees in their time of need. The central purpose of Rapid Response (RR) is to help laid-off workers quickly transition to new employment.. Smart is the provider of direct re-employment services and a facilitator for additional resources and assistance.

<u>Business</u>	<u>Date</u>	<u>Employees</u>	<u>Result</u>
Owens Pharmacy	07/26/19	45+	RR Outreach
Mission Beauty Supply	08/28/19	2	RR Outreach
Kidztopia	07/31/19	2	RR Outreach
Humble Joe's	09/4/19	4	RR Outreach
Crown Camera	09/9/19	4	RR Outreach

LET US HELP YOU WITH YOUR EMPLOYMENT NEEDS

July-September 2019
One-Stop Job Center

- ♦ We provided job & career guidance to 2005+ visitors this quarter at Smart

Resume Assistance
Career Exploration
Job Board/Resume Referral
Computer Classes
Educational Sponsorship
On the Job Training
Typing & 10 Key Tests
GED

Meeting of the Minds

Smart Executive Director Wendy Zanotelli, attended the California Workforce Association conference “Meeting of the Minds” in Monterey, CA on September 3-5. A highlight of the conference included a presentation by Kate Mahar of Shasta Community College, Redding, CA. She is the Far Northern Regional Coordinator for Guided Pathways program. This program is focused on redesigning education offerings in order to provide clearer opportunities for degree and certificate obtainment. It will create a highly structured approach to student success & integrate support services, as well as provide students with clear program maps that include specific course sequences, progress milestones, and program learning outcomes.



WORK READINESS & RESOURCE FORUM

On 9/6/19, Smart Business Resource Center (Shasta County) and Job Training Center of Tehama County attended & tabled the annual Work Readiness Event. Individuals welcomed to the event were unemployed, under-employed, or skilled workers seeking to improve their career options. Those who attended were encouraged to develop an ACTION PLAN that will prepare them for successful on the spot interviews with employers, when they then attend the Smart Center’s Hiring Job Fair on October 4, at the Red Lion in Redding, CA from 9 a.m.–12:00 p.m.



Carr Fire Community Resource Event

Anna Vietta, Smart Business Representative, represented Smart at the Carr Fire Community Resource Event through California HOPE of Shasta County on July 27th. Sponsors included Northern Valley Catholic Social Services and City of Redding. Community resources, support, and activities for fire survivors were offered.



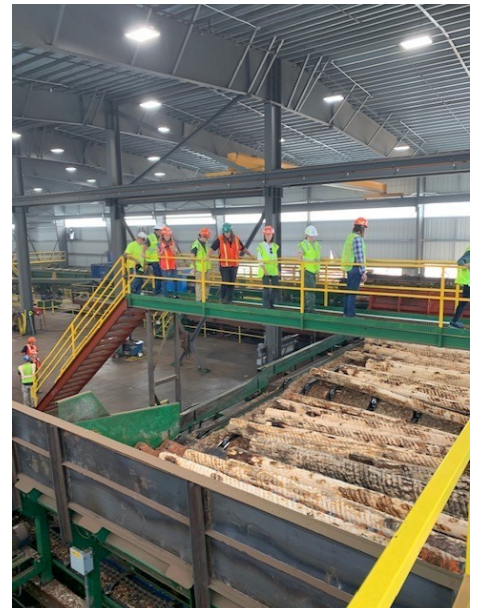
Smart and Fresno WDB Attend Tour of Shasta College/Sierra Pacific Industries FIRST SEAT Program



On September 9th, Smart joined the Fresno Workforce Development Board on a tour hosted by Sierra Pacific and Shasta College to Burney. The topic of interest was Shasta College's FIRST SEAT logging and forestry program.

Student interns showed their skills at operating heavy forestry equipment. At the event, one of Shasta College's student interns was offered a position by Peterson Forestry. Partnerships between the organizations involved in workforce development are critical to the success of our community!

Pictured below: FIRST SEAT Students and Instructor; SPI Northern Sierra Community Relations Manager Kristy Lanham and Smart Executive Director Wendy Zanolenti; SPI Burney facility



Smart Highlights “Business of the Quarter”

We would like to recognize Larson Concrete Coatings, Inc. (Polytek of Redding) for their contributions to the success of their employees by using the Smart Business Resource Center On the Job Training program.

The employer created a detailed job description and benchmark competencies for the OJT. They worked hard in helping their new hire be successful. They were clear in their expectations and in providing the training needed through the Smart OJT, as the employee worked towards skills attainment. They were willing to hire and train him with limited related experience. The employee Rosendo Munoz (1st on left) is busy now helping with the installation of beautiful and unique floor coverings!

www.polytekofredding.com



JULY-SEPTEMBER 2019 JOB SEARCH ASSISTANCE

Computer Basics, MS Word & Excel, How to Complete Online
Job Applications, LinkedIn, Typing & 10 Key Testing,
Tips & Tricks for Resumes
Adult Education Block Grant/GED series
Pathways for Success/Young Adult Program

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The Smart Business Resource Center provides workforce services in Shasta, Trinity and Humboldt Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Did You Know?

Smart Provides Hiring Services to you at **NO COST**

- *Recruitment Assistance*
Hiring Fairs/Job Postings/
Applicant Pre-Screening
- *Business Closure Assistance*
Rapid Response/Layoff Aversion
- *On the Job Training*
Save money while training your
employees
- Smart provides over 5,000 *Business Services* annually to Shasta and Trinity Counties
- Smart provided *wage savings* of over \$4 million for employers through On the Job Trainings & Work Experience job placements in the last 7 years

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

