

Community Coordinator Report- Smart Business Resource Center



Smart sponsored and/or Partner events:

09/13/18 North Valley Employment Advisory Council (NVEAC) "Wage and Hour" Blanca Villafranco, Dept of Industrial Relations

09/25/18 Work Readiness Fair-Health & Human Services

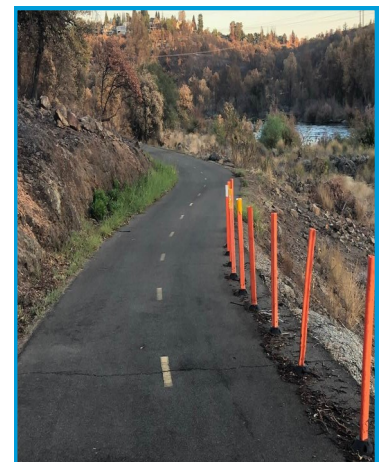
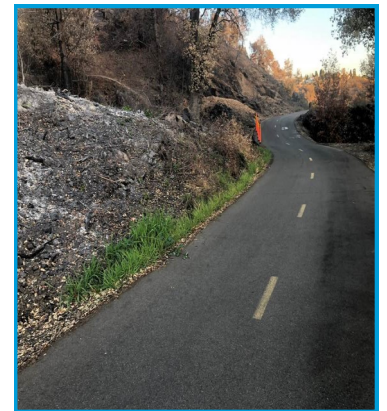
SAVE THE DATE: Seeking exhibitors for the IG-NITE OPPORTUNITY STEM Career Day on November 16. Contact Heather Kelnhofer at careerday@shastascoe.org

"Shasta County Carr Fire Recovery"

An unprecedented wildfire raged through Shasta County, starting on July 23, affecting over 220,000 acres. Many



short term loans up to \$5,000.00 to businesses with fewer than 10 employees. The SBA is also offering business physical disaster loans to repair or replace property, inventory, supplies, equipment, and relocation assistance if needed. The City has received funding from Housing and Urban Development (HUD) for housing, economic development, and job retention programs. The Smart Center has received federal funding through the Temporary Job Creation Program, for participants for full-time clean up and repair work as a result of the damage created by the Carr Fire. Jobs range from \$14.50-\$17.00 per hour and are typically 4-6 months in length. Smart is currently recruiting for these positions. At right shows some "new beginnings" growing along the Sacramento River Trail.



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beloved areas of the county have been burned, including Whiskeytown National Park. Over 1000 residences were lost in and around Redding. Businesses were also affected. Economic injury disaster relief is being provided in many forms, including Superior California Economic Development for businesses who may need assistance with continued operations. A special fire relief loan fund has been set up to provide

FALL 2018 JOB FAIR

On October 10, 2018, the Smart Center, in partnership with EDD and Shasta College, will hold their annual Fall Job Fair. Participating employers will have at least 2 positions they are looking to fill. Job openings will include hourly and/or salaried positions; part or full time; seasonal or regular term employment. Event is open to all individuals 16+ looking for employment opportunities. Thank you to the generous event sponsors RUSH Personnel, Simpson University, Shasta College, Design Time, Red Lion, Sierra Pacific Industries, and NVEAC.



We would also like to thank the following companies for their donations:

Kwik N' Kleen Car Wash – Jamba Juice – Sweetie's Cafe – Pulmedica – Applebees – MODD Pizza – Premier Oil – Shameless O'learys – Win River Casino – Northwest Pools – Black Bear Diner – Papa Murphy's – Ultimate pizza – Cicada Cantina – Walmart Redding– Westside Pizza– Starbucks– Glamorous Day Spa– Wal-Mart– LuLus– Sav-More– Cookies & Yogurt

GROW MANUFACTURING INITIATIVE

Hope Seth, coordinator for the Shasta County GMI, brought manufacturers & partners together to the Shasta Grow Manufacturing Initiative meeting on 9/13/18 where goals for the next several months were outlined, including development of Customized Training for businesses; Shared Recruitment with GMI serving as a recruiting bridge for the area; and Shared Growth & Supply Cost which would combine buying power & freight sharing. Task forces are being formed around these new projects. Debbie De-Coito, Smart Center Executive Director, is an integral member and continues to contribute to the vision and project planning of the organization.



Smart Storm & Fire Projects



Smart Center received funds this quarter to assist public or private non-profit facilities affected by the winter storms of 17/18 and Carr Fire 18/19. Temporary jobs are 4-6 months in duration. 4 storm workers are currently at City of Redding, 4 at Western Shasta RCD and 1 at Mountain Gate Community Services District. Various CalTrans sites are using 4 people, and include HWY 299 E. of Redding, Burney area, and Lakehead/Gibson. 1 individual is at Anderson Cottonwood Irrigation District. Duties include debris removal, erosion control, brush & vegetation repair and cleanup, asphalt highway shoulder repair, culvert repair, and repairing trails & fences. Stephen Groff of Smart is the Storm & Fire Project Coordinator. At left, workers repair a culvert area. Fire hires are in process; workers will be placed at Whiskeytown National Recreation Area, Western Shasta RCD, and City of Redding.

Employer Workshops

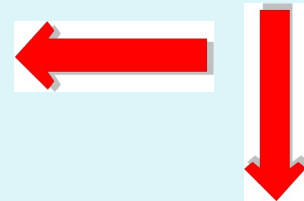
North Valley Employer Advisory Council held one employer training sessions this quarter. On September 13, "Wage and Hour Compliance" was presented by Deputy Labor Commissioner/Dept. of Industrial Relations Blanca Villafranco. Lori Nipar, Smart Career Advisor, represents Smart on the NVEAC board.



On the Job Trainings

- Wonder Metals Corp.
- Innespace Productions, Inc.
- Design Time & Tile
- Limelight Health
- Wellness One of Redding
- Larson Concrete Coatings
- Haedrich & Co., Inc.
- Centerville CSD
- McHale Signs Co.
- Reverse Focus
- Advanced Concepts
- Shingletown Medical Center
- Mt. Shasta Spring Water
- Venture II
- Oakmont of Redding
- Shasta Co. Child Abuse Prevention Council
- Signarama
- Tank Depot

OJTs & Work Experience



Young Adult Program Work Experience:

- SavMore Foods
- Angel Paws Pet Salon
- Rite Aid
- TowTally Camping
- Holiday Market
- Petco
- Rite Aid
- Wonder Metals Corp
- Walgreens
- Burruss Family Child Care
- Shasta Lanes Bowling Alley
- Rite Aid- Anderson
- Haven Humane

“Work Readiness Fair”

On Tuesday September 25, Shasta County Health & Human Services held their annual Job Fair preparation event, intended to assist job seekers in preparation for the up and coming Smart Job Fair on October 10. Young Adult Program Advisers Sarah Ramos and Marie Ray did an hour long presentation to the participants on the following topics: Following up on an online application in person, Keys to Job Retention, and Professionalism in Dress, Appearance, Social Media, and Voicemail.



At Left, Smart Supervisor Betsey Ray, and Smart Business Services Rep Tash Van Dunk, manned a booth on August 2 at a Resource Assistance event for the Carr Fire.

“Smart Center’s advisors Sarah Ramos and Marie Ray presented to 20+ participants and covered important topics related to interview preparedness; as well as keys to keeping your job once employed.”

Betsey Ray, Smart Young Adult Program Supervisor

Smart Rapid Response, Start Ups/Expansion

Business closures and layoffs do happen but Smart is there to provide Rapid Response services to businesses & employees in their time of need. The central purpose of Rapid Response (RR) is to help laid-off workers quickly transition to new employment. Smart is the provider of direct re-employment services and a facilitator for additional resources and assistance. We also offer Smart layoff information in Spanish.

<u>Business</u>	<u>Date</u>	<u>Employees</u>	<u>Action</u>
Redding Fashion Alliance	03/2018	Non-profit	Opening
Sizzle’s Kitchen– Commercial kitchen/event space	03/2018	Sole proprietor	Opening
Aaron Brothers	07/31/18	9	Closure, RR
Orchard Supply & Hardware	09/10/18	35	Closure, RR 11/18
The Park– Food Trucks. Revitalize city park.	09/27/18	Self-employment	Grand opening
Synergy	09/01/18	2-4	New business

SMART July-September 2018 BUSINESS SERVICES:

- ◆ # of Employers Served: **70**
- ◆ Unduplicated Business Contacts/Services: **103**
- ◆ Smart Job Postings: **190**
- ◆ Smart Facebook likes: **1,173**

“A Summer to Remember”

Young adults were assisted this quarter in the Smart Summer Youth program and were able to gain work experience in many areas, including Holiday (Grocery Clerk,) Wonder Metals, (Shop Hand), Petco (Store Associate), Rite Aid, (Retail Associate), Totally Camping (Lot Attendant), Angel Paws (Grooming Shop Attendant), Burruss Family Child Chare (Child Care Assistant), and Haven Humane (Animal Care Technician). The most exciting part of working with the young adults is seeing their confidence grow and watching them gain skills that they will be able to use in future jobs! We are here to give a helping hand as they begin to form a foundation from which they can more assuredly take their next steps. The participants completed mock interviews and job preparedness workshops prior to starting their work experience placements.

Summer Youth Program



Are you between the ages of 16 to 21 and currently attending school? Are you looking to gain some work experience during your summer break?

Smart has received a Summer Youth grant for in-school youth with disabilities. Co-enrollment with the Department of Rehab's PE program.

Youth will gain pre-employment work readiness skills, work with a Career Advisor to identify an industry of interest, and be placed in a PAID WORK EXPERIENCE with a local employer in the industry of interest.

Earn \$11.50/hour and work approximately 230 hours this summer.

For more information on the Summer Youth Program, please call us at (530) 245-1557.

Steps to Success Young Adult Program

Tony came into the Smart Center some months ago. He had a difficult upbringing, filled with gang violence and drugs. Tony was caught up in this life from an early age, and one day he found himself in the midst of a sting operation where he would have been facing decades behind bars if it weren't for the fact that he was still a few months away from his 18th birthday. When Tony first enrolled in our youth program, his father was still incarcerated on a multitude of felony convictions. But Tony wanted something different out of his life. Through hard work, dedication, and a change in location, Tony was able to push forward with a new start. After enrolling in our youth program, Tony was able to finally complete his secondary education by obtaining a GED. Tony had been driving for many years without a license, and through our program was able to secure his learner's permit, complete behind the wheel lessons to ensure he knew how to not only drive, but drive safely, and finally, he was able to secure his legal driver's license as well. The Carr fire displaced Tony for some weeks, but he didn't let that stop him. While temporarily homeless and living outside, Tony was still able to complete an HVAC apprenticeship program with a local company, and is now working a full time job making over \$20 an hour. His plans for the future include getting his own apartment, and continuing in his new career.

(name changed for privacy)

CREATE
Your
FUTURE



JULY-SEPTEMBER 2018 JOB PREPAREDNESS SERVICES

Computer Basics, MS Word & Excel, How to Complete Online
Job Applications & LinkedIn, Typing & 10 Key Testing,
Tips & Tricks for Resumes
Adult Education Block Grant/GED series
Pathways for Success/Young Adult Program

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The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Did You Know?

Smart Provides Hiring Services to you at **NO COST**

- *Recruitment Assistance*
Hiring Fairs/Applicant Testing
Job Postings
- *Business Closure Assistance*
Rapid Response
- *Lay-off Aversion*
Customized Training
- Smart provides over 5,000 *Business Services* annually to Shasta and Trinity Counties
- Smart provided *wage savings* of over \$4 million for employers through Worksite Trainings & Work Experience job placements in the last 7 years

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566