

January-March 2019

Smart Business Resource Center - Trinity County

## Community Coordinator Report - Smart Business Resource Center -



### Trinity Cradle to Career Partnership

#### Inside this issue:

|                                    |   |
|------------------------------------|---|
| Trinity Together                   | 1 |
| Trinity Smart Center Buzz          | 2 |
| Trinity Advisor attends Conference | 3 |
| Community Ed                       | 4 |
| Business Corner                    | 5 |
| Unique training opportunity        | 6 |
| Labor Market Update                | 7 |
| Top employers                      | 8 |

Matthew Scrimiger, Trinity Smart Program Advisor attended the February meeting of Trinity Together-Cradle to Career Partnership. 60 local public agencies, schools, businesses, nonprofit organizations and individuals, are collaborating in promoting career opportunities for young people. The focus is matching interested high school students with local employers in a variety of career/employment sectors and to provide job shadowing opportunities. Seed money was provided by the McConnell Foundation, administered by the five-county coordinating organization North State Together. Program support and coordination is currently provided by the Watershed Research and Training Center in Hayfork. Smart provides support through our Young Adult program with opportunities for work experience and sponsorship for training. Young adults may get Shasta College credit while exploring potential career paths. Currently Trinity Together is recruiting for a Program Associate to lead additional initiatives that support youth, pre-K through 8th, in-school readiness assessments, and career exploration.

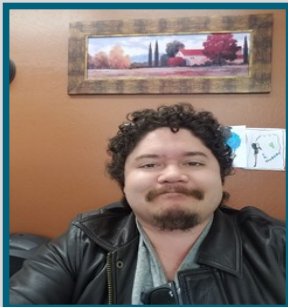


Trinity Together

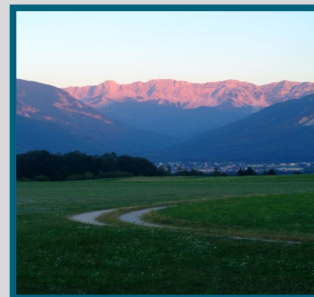
A Cradle to Career Partnership

## Trinity Career Center Buzz

Matthew Scrimiger, Program Advisor at the Weaverville Smart Center provides excellent customer service in the Trinity County community. When he is not in the career center assisting job seekers with **creating, updating and tailoring resumes**, and completing **online job applications**, he can be also be found providing **one on one job search assistance**, including for clients from the Trinity County Welfare to Work program. In this quarter, he also provided weekly **pre-employment testing** for the Trinity River Lumber Mill. Matthew **posted open job positions** for Trinity River Lumber Mill, Joss House, Western Physical Therapy, and the Trinity Theatre. Tasha Van Dunk, Business Services representative from Shasta County Smart, accompanied Matt and they hit the ground running, partnering in **Smart business outreach** in this quarter for Trinity Hospital, Trinity Lumber & Building Supply, and Grindhouse Espresso. Matthew additionally had a Storm grant participant who wrapped up his Cal Trans work projects in December 2018, and is now working at Trinity River Lumber full time. He started as a laborer and is now operating mill machinery. Matt also has an **On the Job Training** contract currently active with Big Valley Properties in Hayfork. Matt will be participating in the up & coming Trinity County High School **Career Fair** on Wednesday April 3. You can find us at [www.thesmartcenter.biz](http://www.thesmartcenter.biz).



*Come visit Matt  
at Smart, 790  
Main Street in  
Weaverville!  
530-623-5538*



## Youth @ Work-CWA Conference

Four **SMART** staff, including our Matthew Scrimiger, Program Advisor from **Trinity County**, attended the California Workforce Association Youth @ Work Conference in Long Beach on January 22-24. Workshops attended included practical tips for understanding and coaching for Soft Skills, as well as conversation on Artificial Intelligence and the Digital Age. The opening keynote speaker Eduardo Garcia, provided inspiration as a celebrity chef. He lost an arm while hiking but persevered in his career as a chef with courage and tenacity. He started a non-profit with earnings from his successful business ventures to provide cutting edge prosthetics to others who share similar physical challenges.



## Employer Services

- Smart will display your job openings on our website at [www.smartcenter.biz](http://www.smartcenter.biz)
- Employers can post openings directly to the website saving time and money.
- Smart can assist you with recruitment, pre-screening candidates, delivering resumes to your door, providing interview space and pre-employment testing. We are available to assist you with interviewing if requested.
- We can also provide skills training to new or existing employees such as computer skills, and Basic Word and Excel.
- CALL US AT OUR WEAVERVILLE OFFICE TODAY: 530-623-5538



## Shasta College Community Ed Classes Trinity County

Debbie DeCoito, Smart Executive Director, as well as Jesse Cox and Susan Marie, NoRTEC Workforce Development Board members, representatives from the Trinity County Office of Education, Trinity Chamber of Commerce, Trinity County Resource Conservation District, the Hayfork Watershed Center, and local business owners attended the Shasta College Foundation Regents (Trinity) meeting that was held at the Young Family Ranch in Weaverville on November 2, 2018.

The Shasta College Foundation continues to partner with Shasta College departments, student clubs, and outside organizations, including Smart, in an effort to bring Shasta College students, as well as surrounding communities, a rich experience full of activities that will cultivate an ongoing learning environment. The Foundation's executive director, Scott Thompson, and board president, Eva Jimenez, facilitate the roundtable discussions, that center on increasing access and attendance at the Shasta College Trinity campus. There are two current active committees, including the infrastructure group and the community Enhancement group.

The Community Enhancement group met on December 4<sup>th</sup>. In early March 2019 this group introduced several exciting new community education classes that will stimulate interest and attendance at Shasta College, including "Cracking The SMALL BUSINESS MARKETING Code", Beginning Word, Beginning Excel, and "Parenting the Love and Logic Way".



**THESE CLASSES MEET AT:**  
Shasta College Trinity Campus, 30 Arbuckle Ct, Weaverville, CA

**MARKETING FOR SMALL BUSINESS**  
SATURDAY | APRIL 13 | 8:30AM-4PM | \$25

**PARENTS AND PLAY-INTRO TO MUSIC AND MOVEMENT \***  
THURSDAYS | APRIL 25 - JUNE 13 | 3:30PM-4:15PM | \$83  
8 week class with a student max of 10 pairs

\* This class meets at Trinity Dance and Fitness Studios, 10 Nugget Lane, Studio B, Weaverville

**COMPUTER BASICS FOR BEGINNERS**  
MONDAYS | MAY 6 - JUNE 3 | 6PM-8PM | \$86 | 4 MEETINGS

**LOVE & LOGIC PARENTING**  
SATURDAYS | MAY 18 - JUNE 1 | 9AM-2PM  
\$80 (SINGLES) | \$85 (COUPLES) | 3 MEETINGS

**BEGINNING WORD 2016**  
TUES/THURS | JUNE 11 - JUNE 20 | 6PM-8PM | \$86 | 4 MEETINGS

**BEGINNING EXCEL 2016**  
TUES/THURS | JULY 9 - JULY 18 | 6PM-8PM | \$86 | 4 MEETINGS



**ALL CLASSES HAVE A  
MINIMUM REQUIREMENT OF  
15 STUDENTS ATTENDING!**

For additional class information  
or to register online please go to  
[shastacollege.edu/CommunityEducation](http://shastacollege.edu/CommunityEducation)  
or you can register over the phone  
by calling (530) 242-7677



**Shasta College**  
[www.shastacollege.edu](http://www.shastacollege.edu)

Shasta College is an equal opportunity educator and employer.



**Community Education**  
(530) 242-7677



## Business Services Corner

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through "On the Job Training", Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and have posted numerous jobs for employers. As our outreach in Trinity County continues to grow, more people thank us and let us share in the joy when they are hired.



### Businesses Served:

Addus Healthcare  
Alps Towing & Recovery  
Amerigas  
Eagle Rock Inc.  
First Impressions Salon  
Flowra, Inc.  
Golden Age Center  
Human Response Network  
Mountain Chiropractic  
Robert Storekman Plumbing  
R.D. Thompson Construction  
Roger Smith Plumbing  
Shasta-Trinity National Forest  
Strawhouse Resort  
The Nugget  
Trailhead Pizza  
Trinity Alps School District  
Trinity Animal Hospital  
Trinity County Probation  
Trinity Heating & Air  
Trinity Iron Works  
Trinity Lumber & Building Supply  
Trinity River Adventure Inn  
Trinity River Lumber Co.  
Trinity Hospital  
Underwood & Wetzel Law Office  
Weaverville Fire District  
Wiley's Supermarket-Hayfork

### On the Job Training and Work Experience Locations

Big Valley Properties  
Sharp Electric  
Trinity Co. Title Co.

Trinity Heating & AC  
State Farm Insurance-  
Kevin Cahill



Trinity Heating  
& Air

**Sharp Electric**  
COMMERCIAL  
RESIDENTIAL



**Wiley's**  
SUPERMARKET

### Pre-Employment Testing

The Smart Center provides pre-employment testing services to Trinity River Lumber Mill in Weaverville. This basic skills assessment (Test of Adult Basic Education or TABE) helps the employer understand how to best assess a potential employee and determine a fit in various positions in the company. The Smart Center provides this business service to employers as an important time saving, pre-screen & recruitment tool.



America's **JobCenter**  
of California™

Whitewater Guide Training  
*Exciting opportunity in Trinity County!*

The Trinity Journal reported that on March 17-24, the Redwoods and Rivers Rafting conducted a Whitewater Guide School on the Trinity River and its tributaries. The program provided participants with the skills necessary to work as a professional river guide for commercial rafting outfitters or to safety guide their own private river trips. This is the 25th consecutive year that they have been providing whitewater guide training. Their school is recognized throughout the United States as one of the foremost in training guides and accredited by a state university. The class is approved for three units of credit through Humboldt State University's Office of Extended Education. There were also a limited number of "work exchange" scholarships available to local youth and low-income individuals. Future inquiries at 530-623-4627.



America's **JobCenter**  
of California<sup>SM</sup>

## Trinity Labor Market Update

- Trinity County labor force numbers approximately 4660
- Trinity County's unemployment rate in February was 7.8 percent
- Occupations with the fastest growing job sectors: Health & Education\*
- Minimum wage in California was raised to \$11.00 per hour with businesses who have 25 or less employees, \$12.00 per hour for businesses with 26 as of January 1, 2019.



\* [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)



## Smart Google Review

Smart Business Resource Center

*"Excellent service. Representatives provide employment assistance for members of the community, veterans, and training programs to help business hire and retain local talent"*

*This review rated 5 stars out of 5!*

## Top employers in Trinity County

Employers with the most help wanted ads for

March 27 2019 were:

Trinity County Dept. of Transportation, Trinity Hospital, Trinity River Lumber, Trinity Center Elementary, Watershed Center, Hayfork, Trinity Superior Court, Trinity County Human Response Network

[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)



The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Smart Business Resource Center  
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Weaverville, CA 96093  
Phone: 530-623-5538  
Fax: 530-623-2149

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

