

Community Coordinator Report- Smart Business Resource Center



Smart sponsored and/or Partner events:

**01/16/2019 North Valley
Employment Advisory
Council (NVEAC) “Handle
Your Workers Comp like a
Pro”, Brett Faulkner, In-
terWest Insurance**

**02/13/19 NVEAC “Leave of
Absence Issues”, Mark
Vegh Attorney at Law**

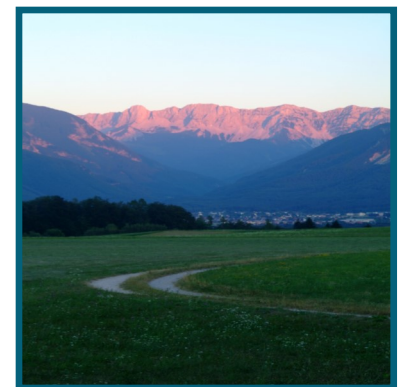
**03/13/2019 NVEAC
“Employee Handbook
Compliance”, Reanette
Filmer, CEO/HR Consult-
ant**

19th Annual North State Economic Forecast Conference

Debbie DeCoito, Executive Director of Smart Business Resource Center, attended the 19th Annual Economic Forecast Conference on January 10 at the Redding Sheraton Hotel. This annual event is sponsored by the Center for Economic Development, California State University, Chico. Dr Robert Eyler, Ph.D, Economic Forensics and Analytics, spoke on economic forecasts for the North State. Lindsey Wooley, President and principal consultants of the Woolsey Group, addressed the need for industries to thrive and grow in the regional and local economies and to get people the right education and training at the right time for the jobs that exist in their local labor markets. Lindsey Woolsey also facilitated a panel discussion about NextGen Sector Partnerships models and how they are changing the face of community economic development. Kevin O’Rourke, Ph.D, CEO from North State Together, weighed in as one of the speakers on the panel. He operates a five county collective impact projected designed around cradle-to-career pathways. Dr. O’Rourke is also Assistant Superintendent and Vice President of Student Services at Shasta Community College in Redding. Hope Seth of Shasta GMI-Grow Manufacturing Initiative, and panel member, discussed her collaborative approach to bring together community partners, identify opportunities, promote regional assets, align resources, and help create a story of transformative growth in the Northstate.

*“Exploring the NextGen
of Workforce,
Education &
Community
Engagement”*

**Center for Economic
Development, CSUC**



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SMART SPRING 2019 JOB FAIR



On April 3, 2019, the Smart Business Resource Center will hold their annual Spring Job Fair at the Red Lion Hotel from 9-1. Participating employers have at least 2 positions they are looking to fill. Job openings included hourly and/or salaried positions; part or full time; seasonal or regular term employment. Event is open to all individuals 16+ looking for employment opportunities. Thank you to the generous **Gold Sponsors** RUSH Personnel, Simpson University, Red Lion, Sierra Pacific Industries, NVEAC, Power 94.7, Q97, BOBFM107.1, KKXS Sports 96.1, Results Radio, and Red 103.1.



We would also like to thank the following sponsors & donating companies!!

Silver Sponsor: Shasta College  **Shasta College**

Bronze Sponsors: Towtally Camping, Printopya The Place for Print, Design Time and Tile, MD Imaging, Inc., Shasta Builder's Exchange, Express Employment Professionals, and Pages

Donations: Black Bear Diner, Shameless O'Leary's, Mary's Pizza, Premier Oil, MD Imaging, Printopya, Towtally Camping, Design Time and Tile, Express Personnel, Shasta Lanes, The Reel Theater, Westside Pizza, Scott Halsey Kenpo Karate, Country Waffles, Cookies and Yogurt, Redding Rancheria, Pulmedica, Resta Sleep Center, Win River, Redding Ultimate Pizza, Olive Garden, Red Lobster, Jamba Juice, Jersey Mike's Subs, Burrito Bandito, Anderson Family Fitness, Applebees.

LABOR MARKET UPDATE

California Employment Development Department reports for February 2019 for Redding, California:

Occupations with the Most Job Ads

Registered Nurses --127	Social and Human Services Assistants-- 34
Retail Salespersons- 91	Physical Therapists-- 30
First-Line Supervisors of Retail Sales Workers-- 74	Office Clerk General-- 29
Heavy & Tractor Trailer Truck Drivers -- 61	Secretaries, Admin Assistants, except Legal,
Teachers Assistant- 45	Med, Exec-- 26



JOB FAIR



**WEDNESDAY
APRIL 3rd
2019**

9:00 AM-1:00 PM

**AT THE
RED LION HOTEL**

1830 Hilltop Dr.,
Redding, CA 96002

- ✓ DRESS FOR SUCCESS
- ✓ BRING YOUR RESUME
- ✓ OPEN TO ALL JOB SEEKERS!

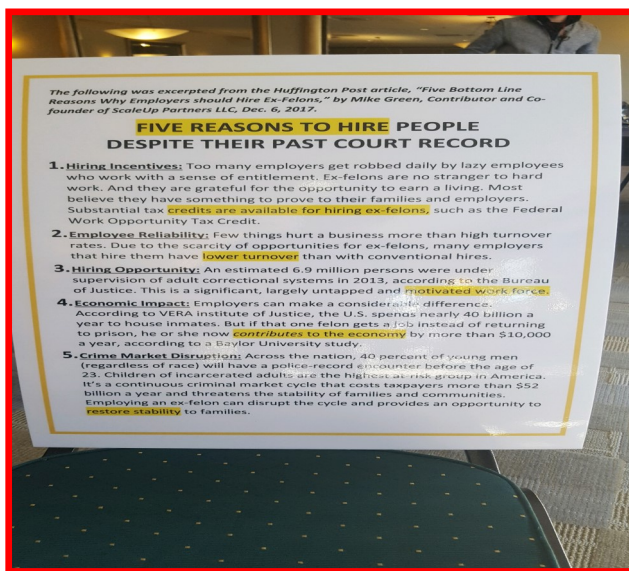
FOR MORE INFORMATION:
<https://thesmartcenter.biz/events/job-fair-2019/>

Specials Thanks to our Gold Sponsors:



ASCEND TRAINING

On February 20 & 21, the Ascend Organization provided an overview on their CBT & legal education training program they provide to offenders. This training was generously sponsored by Nortec. Staff from Shasta Smart Center & our Humboldt's Job Market attended. The title of the course was "From Courtroom to Breakroom: What Happens in Between?". It was developed by two criminal defense attorneys whose mission is to help recidivism in the system. Attorneys Christine Morse Fitch and Toni White wrote the program for Ascend in 2010 based on their knowledge and experience of working with offenders. They took the program to psychologists and researchers at Sacramento State University for curriculum development and insight. Ascend emerged as a program dedicated to offenders, that would be tracked and measured by professional researchers. They have had excellent results with the program, with many offenders ceasing their criminal behaviors and making healthier choices in their lives. The lesson plans are based on CBT (cognitive behavioral therapy), coupled with a legal education. They are teaching awareness of their behaviors, as well how their survival street smart skills can be transferred to college study skills; where they then can meet a more pro-social network of friends & helpers. The trainers provided very practical and easy to use handouts & tools for staff to use when working with offenders.





Smart Storm & Fire Projects

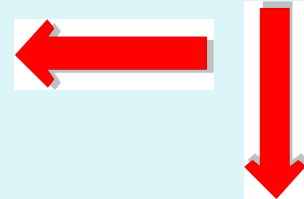
All participants previously participating in the 2017-2019 Storm grant have completed their work assignments. Seven found full time employment after completing the Storm work projects. Additionally, Smart continued to receive funds this quarter to assist public or private non-profit facilities affected by the Carr Fire 18/19. Stephen Groff of Smart is the Fire Project Coordinator. Temporary jobs are 4-6 months in duration. As of 3/31, thirteen people have worked at many active worksites. Fire cleanup workers have been placed at Whiskeytown National Recreation Area and City of Redding. Duties include debris removal, brush & vegetation repair and cleanup, asphalt highway shoulder repair, culvert repair, and repairing trails & fences. At left is recent fire repair work along the Sacramento Trail.

Employer Workshops

North Valley Employer Advisory Council held two employer training sessions this quarter. On January 16 "Handle your Workers Comp like a Pro" was presented by Brett Foulknor, Interwest Insurance. On 2/13/19, Mark Vegh, Attorney at Law, presented "Leave of Absence Issues". Tasha Van Dunk, represents Smart on the NVEAC board as Vice President, Lori Nipar, Smart Supervisor, represents Smart on the NVEAC board as Secretary.



OJTs & Work Experience



On the Job Trainings

- APEX Technology
- Bigfoot Recycling
- Towtally Camping
- 1-800-Radiators and AC
- Miller Collision
- Shasta.com
- Printopya LLC
- AB Medical
- Mt. Shasta Spring Water
- CGI Technical Services
- Air Shasta
- Larson Concrete Coatings
- Beards Custom Cabinets

Young Adult Program Work Experience

- SavMore Foods
- Goodwill
- Walgreens
- Shasta Builders Exchange
- Redding Countertops



“Outreach to Shasta County Child Support Services”

On January 28, 2019, Kim Cobbler, Smart Program Manager, and Misty Bowman, Program Supervisor, attended the “Community Outreach to Partner Agency” meeting at Shasta County Child Support Services. Smart was invited to present information about our services. They spoke to two groups of 30 employees in two 1.5 hour sessions about the Smart Job Center Services and Smart’s various Grant funded programs. Discussions included clients who are assessed for Career and Training services, and Smart’s required performance goals. The Shasta County Child Support teams present included attorneys, management, case managers, clerical support, and other who are in contact with child support clientele.



Smart Rapid Response/Start Ups/Expansion

Business closures and layoffs do happen but Smart is there to provide Rapid Response services to businesses & employees in their time of need. The central purpose of Rapid Response (RR) is to help laid-off workers quickly transition to new employment. Smart is the provider of direct re-employment services and a facilitator for additional resources and assistance. New business in Shasta County always helps to bridge the gaps!

<u>Business</u>	<u>Date of Visit</u>	<u>Employees</u>	<u>Action</u>
Shopko	02/15/19	66	RR
Payless Shoes	02/22/19	10	RR
Famous Daves	03/01/19	52	RR
Eden Bakery	03/26/19	1-5	New business
Grocery Outlet	03/28/19	>25	Ribbon cutting, New business

SMART CAREER CENTER STATS

January-March 2019

- ♦ **3045 Individual Services in this quarter**
- ♦ **Visit Reasons- Most to Least frequency:**
 - Resume Assistance
 - Career Exploration
 - Job Board/Job Search
 - Employers Picking up
 - Resumes
 - GED
 - Educational Training Requests
 - Workshops
 - Appointments

“Youth @ Work” Conference Inspires

Three **SMART** staff, including two young adult advisors Marie Canales & Joshua Stine, and our education specialist Tabitha Dubke, attended the California Workforce Association Youth @ Work Conference in Long Beach on January 22-24. Workshops attended included practical tips for understanding and coaching for Soft Skills, as well as conversation on Artificial Intelligence and the Digital Age. The opening keynote speaker Eduardo Garcia, provided inspiration as a celebrity chef. He lost an arm while hiking but persevered in his career as a chef with courage and tenacity. He started a non-profit with earnings from his successful business ventures to provide cutting edge prosthetics to others who share similar physical challenges.



RN Nurse Pinning Day!

On 12/19/2018, Misty Bowman, Smart Supervisor, attended the Shasta College Associate Degree in Nursing (ADN) pinning ceremony at Shasta College. There were 25 registered nurse grads; and 20 of them received **SMART** assistance to help make this day possible. They were a very hard working group and very proud of their accomplishments. We are excited for them and their bright futures in healthcare.



A Young Adult Success Story!

By *MARIE CANALES, Smart Career Advisor*

Richard P. is an 18- year old Young Adult who recently acquired employment with Redding Countertops as a Countertop Fabricator. He loves working with his hands and is excited to be learning a trade that aligns with his career interests. When Richard came in to Smart he did not have any prior work experience, although he did know that he has a passion for Labor and Construction. Richard participated in all of our Career Workshops and through the process he created a resume, a cover letter, and learned how to Interview for a job. Within 3-weeks of being part of the Smart Young Adult Program, Richard started his Job Training to become a Countertop Fabricator. He has had no prior experience as a Fabricator, but thanks to our Job Training opportunities he will be fully trained in this position in 3 months, and then continue on with this company. Richard is a great example of how hard work pays off, and that if you set your mind to something, you can achieve your goals, one step at a time.



America's **JobCenter**
of CaliforniaSM

JANUARY-MARCH 2019 JOB PREPAREDNESS ASSISTANCE

Computer Basics, MS Word & Excel, How to Complete Online
Job Applications & LinkedIn, Typing & 10 Key Testing,
Tips & Tricks for Resumes
Adult Education Block Grant/GED series
Pathways for Success/Young Adult Program

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The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Did You Know?

Smart Provides Hiring Services to you at **NO COST**

- *Recruitment Assistance*
Hiring Fairs/Applicant Testing
Job Postings
- *Business Closure Assistance*
Rapid Response
- *Lay-off Aversion*
Customized Training
- Smart provides over 5,000 *Business Services* annually to Shasta, Trinity and Humboldt Counties
- Smart provided *wage savings* of over \$4 million for employers through Worksite Trainings & Work Experience job placements in the last 7 years

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566