

April-June 2019

Smart Business Resource Center - Trinity County

Community Coordinator Report - Smart Business Resource Center -



Trinity Cradle to Career Partnership

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The Trinity Together-Cradle to Career Partnership consists of 60 local public agencies, schools, businesses, nonprofit organizations and individuals, who are collaborating in promoting career opportunities for young people. The focus is matching interested high school students with local employers in a variety of career/employment sectors and to provide job shadowing opportunities. Seed money was provided by the McConnell Foundation, administered by the five-county coordinating organization North State Together. Program support and coordination is currently provided by the Watershed Research and Training Center in Hayfork. Smart has provided information about opportunities through our Young Adult program for work experience and sponsorship for training. Young adults work for Shasta College credit while exploring potential career paths. A Trinity Together Program Associate is leading additional initiatives that support youth, pre-K through 8th, in-school readiness assessments, and career exploration.

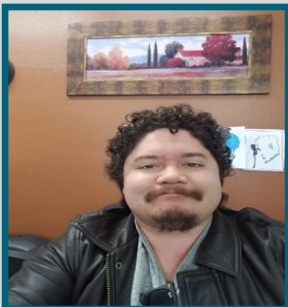


Trinity Together

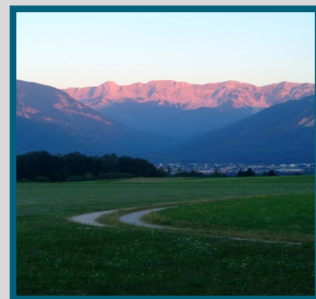
A Cradle to Career Partnership

Trinity Career Center Buzz

Matthew Scrimiger, Program Advisor at the Weaverville Smart Center provides excellent customer service in the Trinity County community. When he is not in the career center assisting job seekers with **creating, updating and tailoring resumes**, and completing **online job applications**, he can be also be found providing **one on one job search assistance**, including for clients from the Trinity County Welfare to Work program. In this quarter, he also provided weekly **pre-employment testing** for the Trinity River Lumber Mill. Matthew **posted open job positions** for Trinity County, Eagle Rock, Holiday Market, and Trinity Animal Hospital. Matt conducted **Smart business outreach** this quarter at Mountain Valley Grill, Lewiston Hotel, Trindel Insurance, Trinity Animal Hospital, Pine Cove Marina, and Edward Jones. He discussed **On the Job Training** opportunities with these businesses. Matt has an **On the Job Training** contract currently active with Big Valley Properties in Hayfork. Matt represented Smart at the Trinity County High School **Career Fair** on Wednesday April 3. You can also find us at www.thesmartcenter.biz for a list of job postings in Trinity Co.



*Come visit Matt
at Smart, 790
Main Street in
Weaverville!
530-623-5538*



Tactical Planning Day

Smart Business Resource Center, Shasta & Trinity County staff, attended a Planning Day coordinated by our new Smart Executive Director Wendy Zanotelli. Team building, marketing and branding, providing a consistent and clear message to the community, business outreach, and physical space considerations were all brainstormed. Takeaways included working on inspirational and professional communication when getting our message out, paying attention to our physical location presence to ensure we are welcoming, inviting & professional; and working as a team within each of our departments to identify top priorities and ways to provide better & efficient services.



Smart Employer Services

- Let Smart display your job openings on our website at www.smartcenter.biz
- Employers can post openings directly to the website saving time and money.
- Smart can assist you with recruitment, pre-screening candidates, delivering resumes to your door, providing interview space and pre-employment testing. We are available to assist you with interviewing if requested.
- We can also provide skills training to new or existing employees including Basic Computer & E-mail, and Word and Excel.
- CALL US AT OUR WEAVERVILLE OFFICE TODAY: 530-623-5538



Shasta College Community Ed Classes Trinity County

Shasta College began offering five community education classes starting the first of April including Computer Basics for Beginners, “Cracking The SMALL BUSINESS MARKETING Code”, Beginning Word, Beginning Excel, and “Parenting the Love and Logic Way”.

The Shasta College Foundation continues to partner with Shasta College departments, student clubs, and outside organizations, including Smart, in an effort to bring Shasta College students, as well as the surrounding Trinity County communities, a rich experience full of activities that will cultivate an ongoing learning environment. The Foundation’s Executive Director, Scott Thompson, and Board President, Eva Jimenez, facilitate the roundtable discussions, that center on increasing access and attendance at the Shasta College Trinity campus. There are two current active committees, including the infrastructure group and the Community Enhancement group.



THESE CLASSES MEET AT:
Shasta College Trinity Campus, 30 Arbuckle Ct, Weaverville, CA

MARKETING FOR SMALL BUSINESS
SATURDAY | APRIL 13 | 8:30AM-4PM | \$25

**PARENTS AND PLAY-
INTRO TO MUSIC AND MOVEMENT ***
THURSDAYS | APRIL 25 - JUNE 13 | 3:30PM-4:15PM | \$83
5 week class with a student max of 10 pairs

* This class meets at Trinity Dance and Fitness Studios, 10 Nugget Lane, Studio B, Weaverville

COMPUTER BASICS FOR BEGINNERS
MONDAYS | MAY 6 - JUNE 3 | 6PM-8PM | \$86 | 4 MEETINGS

LOVE & LOGIC PARENTING
SATURDAYS | MAY 18 - JUNE 1 | 9AM-2PM
\$80 (SINGLES) | \$85 (COUPLES) | 3 MEETINGS

BEGINNING WORD 2016
TUES/THURS | JUNE 11 - JUNE 20 | 6PM-8PM | \$86 | 4 MEETINGS

BEGINNING EXCEL 2016
TUES/THURS | JULY 9 - JULY 18 | 6PM-8PM | \$86 | 4 MEETINGS



**ALL CLASSES HAVE A
MINIMUM REQUIREMENT OF
15 STUDENTS ATTENDING!**

For additional class information
or to register online please go to
shastacollege.edu/CommunityEducation
or you can register over the phone
by calling (530) 242-7677



Shasta College
www.shastacollege.edu

Shasta College is an equal opportunity educator and employer.



Community Education
(530) 242-7677

Smart Business Services Corner

Smart is always looking for ways to help our clients get to work and help our local businesses grow. Through "On the Job Training", Work Experience, and Internships, we are able to do that. We have helped people find jobs throughout the county and have posted numerous jobs for employers. As our outreach in Trinity County continues to grow, more people thank us and let us share in the joy when they are hired.



Businesses Served:

Addus Healthcare
Alps Towing & Recovery
Amerigas
Eagle Rock Inc.
First Impressions Salon
Flowra, Inc.
Golden Age Center
Human Response Network
Mountain Chiropractic
Robert Storckman Plumbing
R.D. Thompson Construction
Roger Smith Plumbing
Shasta-Trinity National Forest
Strawhouse Resort
The Nugget
Trailhead Pizza
Trinity Alps School District
Trinity Animal Hospital
Trinity County Probation
Trinity Heating & Air
Trinity Iron Works
Trinity Lumber & Building Supply
Trinity River Adventure Inn
Trinity River Lumber Co.
Trinity Hospital
Underwood & Wetzel Law Office
Weaverville Fire District
Wiley's Supermarket-Hayfork

On the Job Training and Work Experience Locations

Big Valley Properties
Sharp Electric
Trinity Co. Title Co.

Trinity Heating & AC
State Farm Insurance-
Kevin Cahill



Trinity Heating
& Air



Pre-Employment Testing

The Smart Center provides pre-employment testing services to Trinity River Lumber Mill in Weaverville. This basic skills assessment (Test of Adult Basic Education or TABE) helps the employer understand how to best assess a potential employee and determine a fit in various positions in the company. The Smart Center provides this business service to employers as an important time saving, pre-screen & recruitment tool.



Smart Center job postings/Trinity County
www.thesmartcenter.biz

- Cashier
- Maintenance/Janitorial
- Receptionist
- Loss Prevention
- Bookkeeper
- Millworker
- Office Clerk
- Customer Service Rep
- Field Serviceman I/II
- Mystery Shoppers
- Barista/Food Prep
- Dishwasher/Bus Person
- Experienced Cook

- Dishwasher/Cleaner
- Drywall Laborer
- Watershed Project Coordinator
- Education & Outreach Assistant
- Painter/Laborer
- Floor Salesperson
- Mechanic/Commercial Driver
- Yard Foreman
- Class A Truck Driver
- Mechanic
- Bi-lingual Cosmetologist/Barber



America's **JobCenter**
of CaliforniaSM

Trinity Labor Market Update

- Trinity County labor force numbers approximately 4660
- Trinity County's unemployment rate dropped in April to 6.3 percent
- Fastest growing employment: Construction, Medical Office, Insurance*
- Minimum wage in California was raised to \$11.00 per hour with businesses who have 25 or less employees, \$12.00 per hour for businesses with 26 as of January 1, 2019.



* www.labormarketinfo.edd.ca.gov



Smart Google Review

Smart Business Resource Center

"I would like to give a shout out to a lady who's name is Lori who was very helpful to me with getting my resume updated and just helping me out with other matters. So to you Lori, thank you" (Lori Nipar, Smart Program Supervisor)

This review rated 5 stars out of 5!

Top employers in Trinity County

Trinity County Landfill, Hayfork Elementary, Health & Human Services. Human Response Network, Shasta Trinity National, Sheriff Dept/Detective Bureau, Southern Trinity Health, Southern Trinity Joint Unified, Trinity Alps Unified School District, Trinity County. Trinity High School, Trinity Hospital, Trinity Lakes Resorts & Marinas, Trinity River Lumber Company, US Forest Service, Weaverville Elementary

www.labormarketinfo.edd.ca.gov



The Smart Business Resource Center provides workforce services in Shasta, Trinity and Humboldt Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Trinity County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.

Smart Business Resource Center
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Weaverville, CA 96093
Phone: 530-623-5538
Fax: 530-623-2149

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566

