

# Shasta County Community Coordinator Report April-June 2018



Smart sponsored and/or  
Partner events:

**04/11/18 North Valley  
Employment Advisory  
Council (NVEAC)  
“How to Handle Work-  
ers Comp like a Pro”**

**05/17/18— North Valley  
Employment Advisory  
Council (NVEAC) “Cal  
Osha Safety Compli-  
ance”**

**06/07/18—North Valley  
Employers Advisory  
Council (NVEAC)  
“Active Shooter” pre-  
sented by CHP**

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Smart is currently partnering with California Department of Rehabilitation to provide Summer Work Experience job placements through the WIOA Young Adults pro-



gram (Youth Steps Grant). Young adults are referred to Smart by the DOR. The Smart Young Adult Staff, Betsey Ray, Supervisor, Sierra Blanco, and Sarah Ramos, as well as the Smart Business Service Representatives Tasha Van Dunk and Eric Olson have been busy meeting clients. Smart is assisting with career exploration, and

targeting appropriate and supportive work sites. Before being placed, young adults will have completed a series of work readiness classes to help them define goals. They have both short & long term employment goals, and short & long term educational goals. Many young adults also complete their GED before moving on to Work Experience work sites. This summer the young adults participated in Job Shadow Day where they learned about various positions at the Smart Center, and came prepared with several questions for staff. Work Experience sites include Wonder Metals Corp., Holiday Market, Petco, and Rite Aid. Other placements will be in hospitality, animal care, outdoor occupations, and other retail. Job coaching will be provided by both Smart and DOR.



## SHRM Conference

On June 17-20, Betsey Ray, Smart Supervisor, Misty Bowman, Career Advisor, and Katrina Graves, Accounting Specialist, attended the SHRM Conference in Chicago, Illinois. This conference helped to update the HR tools and resources to implement successful HR practices, which in turn helps Smart to continue to succeed in house, as well as assist local business.



### “SMART Connections”

Smart business networking & outreach results in many successful work placements for Smart job seekers all year long. Summer 2018 quarter yielded job placements in a variety of industries including allied health, hospitality, transportation, government, construction, human services, insurance, and production.

## “GROW MANUFACTURING INITIATIVE”

Debbie DeCoito, Smart Center Executive Director, and Betsey Ray, Smart Supervisor, took a tour of Sierra Pacific Industries on Wednesday April 11 as part of an information sharing & workforce discussion tour with the Shasta County Grow Manufacturing Initiative.



*“Sierra Pacific doesn’t just process wood. They also design and manufacture many of the parts needed to operate their equipment.”*

Betsey Ray, Smart BRC Supervisor



## Smart Storm Project



Smart Center continued to receive funds this quarter to assist public or private non-profit facilities affected by the storms of 2017-2018. Temporary jobs (4-5 months) include performing storm damage clean-up and repair. Three workers are currently at City of Redding, four at Western Shasta Resource Conservation District, and two at Mountain Gate Community Services District. Various CalTrans sites are using four people, and include HWY 299 E. of Redding, Burney area, and Lakehead/Gibson. One individual is at Anderson Cottonwood Irrigation District. Duties include repair to damaged trees, brush & vegetation repair and cleanup, asphalt highway shoulder repair, culvert repair, and repairing trails & fences. Christie Brewster of Smart is the Storm Project Coordinator. At left, a fallen tree will be chopped & cleared off a trail.

### Employer Workshops

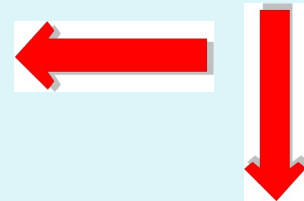
**North Valley Employer Advisory Council** held three employer training sessions this quarter. On April 11, "How to Handle Workers Comp like a Pro" presented by Brett Faulknor, Inter-West Insurance. On May 17, "Cal Osha Safety Compliance", presented by Rob Getzinger, and June 7, "Active Shooter", presented by Robert Woods, CHP Officer Safety Program. Lori Nipar, Smart Career Advisor, represents Smart on the NVEAC board.



### On the Job Trainings

- Oakmont Assisting Living
- Soft-Tek Integrators, Inc.
- Design Time
- Budget Blinds
- Wellness One of Redding
- Larson Concrete Coatings
- Steelhead Constructors
- Northwest Pools
- Pulmedica, Inc.
- Reverse Focus
- Advanced Concepts
- Shingletown Medical Center
- Beneficial Insectary
- Audiology Associates
- Altemus & Wagner
- Shasta Co. Child Abuse Prevention Council
- Signarama
- Tank Depot
- Finish Line Collision
- Towtally Camping

### OJTs & Work Experience



### Young Adult Program Work Experience:

- Solid Rock Construction
- Glamorous Day Spa
- Rite Aid
- TowTally Camping
- Holiday Market
- Petco
- Rite Aid
- Wonder Metals Corp

## “Humboldt Smart!”

Smart Business Resource Center, announced on June 18 that it will join the partners at the America’s Job Center of California located at 409 K Street in Eureka, California. The contract was awarded through the Humboldt County Workforce Development Board. The Smart Center will begin providing workforce development and business services starting July 1, 2018.

The Smart Center provides a complementary range of services that includes job search assistance, 1-on-1 expert vocational counseling, HR and employee training, and hiring incentives.

The Smart Business Resource Center has provided workforce services in Shasta County since 1979 and services in Trinity County since 2008. The company headquarters is located at 1201 Placer Street in Redding, California. We provide Adult and Dislocated Worker services through the Workforce Innovation and Opportunity Act. The Smart Center also pursues private grants to fund special projects in workforce development. We welcome on board in Humboldt County Angela Dennis, Program Supervisor, Michelle Somers, & Rachel Parry, Career Advisors, & Tiffany Tayloe, Job Center Representative!



“We are excited to offer seamless job seeker services and be a one-stop for the Humboldt County business community to meet their hiring needs“

*Debbie DeCoito  
Smart Executive Director*

## Smart Rapid Response, Start Ups/Expansion

Business closures and layoffs do happen but Smart is there to provide Rapid Response services to businesses & employees in their time of need. The central purpose of Rapid Response (RR) is to help laid-off workers quickly transition to new employment. Smart is the provider of direct re-employment services and a facilitator for additional resources and assistance. We also offer Smart layoff information in Spanish.

<u>Business</u>	<u>Date</u>	<u>Employees</u>	<u>Action</u>
K-Mart	04/08/18	60	Closure/RR
Sears	04/29/18	90	Closure/RR
Wellgate Sports Club	05/31/18	20	Closure
Aaron Bros.	06/30/18	9	Closure. Will merge w/ Michael’s crafts
Foothill Distributing	05/11/18	60	Closure
Shasta Trinity Fly Fishers Clubhouse	04/09/18	Non-profit	New construction

### SMART April-June 2018 BUSINESS SERVICES:

- ◆ # of Employers Served: **141**
- ◆ Business Contacts/Services: **259**
- ◆ Smart Job Postings: **246**
- ◆ Smart Facebook likes: **1,149**

## APRIL-JUNE 2018 JOB PREPAREDNESS SERVICES

Computer Basics, MS Word & Excel, How to Complete Online  
Job Applications & LinkedIn, Typing & 10 Key Testing,  
Tips & Tricks for Resumes  
Adult Education Block Grant/GED series  
Pathways for Success/Young Adult Program

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*The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access to skilled employees and training.*

# Did You Know?

## Smart Provides Hiring Services to you at **NO COST**

- *Recruitment Assistance*  
Hiring Fairs/Applicant Testing  
Job Postings
- *Business Closure Assistance*  
Rapid Response
- *Lay-off Aversion*  
Customized Training
- Smart provides over 5,000 *Business Services* annually to Shasta and Trinity Counties
- Smart provided *wage savings* of over \$4 million for employers through Worksite Trainings & Work Experience job placements in the last 7 years

This **WIOA Title 1** financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon advance request to individuals with disabilities. TTY (530) 245-1566