

Smart Business Resource Center-Shasta Community Coordinator Report Shasta County



“Adult Education Block Grant”

Smart sponsored/Partner events:

4/11/16 Spring Redding Job Fair

4/14/16 North Valley Employer Advisory Council/Topic: “Wage and Hour Law”

5/14/16 4th Annual YVPC (Youth Violence Prevention Council) Fundraiser

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Shasta Community College is overseeing an Adult Education Block Grant program designed to serve the educational needs of adults & youth, with Cherish Padro as the Project Coordinator. Funds will be administered to education & training programs in Siskiyou, Shasta, Trinity and Tehama Counties. There are seven targeted areas including GED & high school equivalency, adults with disabilities, CTE (Career Technical Education), Re-entry into the workforce, ESL, tutoring training, and pre-apprenticeships. Kim Cobbler, Smart Program Manager, successfully presented to the grant council, comprised of local school superintendents, and Smart was subsequently awarded a \$25,000 grant to be used to assist 20 students in obtaining their GED. Smart supervisors Betsey Ray & Laurie Greg also participated in the project planning.



“These grants will help support many individuals in realizing their educational goals here in Northern California”

Kim Cobbler
Smart Business Resource Center
Program Manager

“Business Matters”

Spring Redding Job Fair



On Friday April 8, Smart partnered with EDD to host the Spring Redding Job Fair at the Red Lion Hotel in Redding. 50+ hiring employers attended and represented industries in areas such as Banking and Finance, Office Administration, Customer Service, Media and Marketing, and Health careers. The event was sponsored by Shasta Community College and North Valley Employer Advisory Council.

Employer Workshops

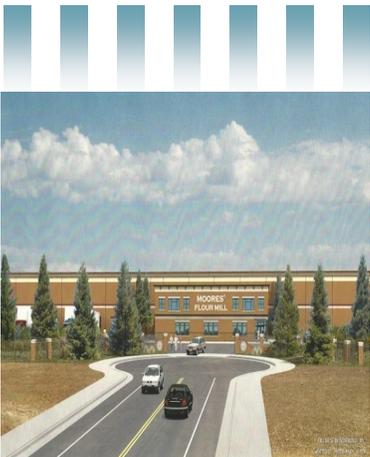
North Valley Employer Advisory Council held a business development/training session on April 14. The topic covered was “Wage and Hour Law”. Smart Supervisor Laurie Greig, NVEAC Board Member At Large, assisted in coordinating the event. Many local employers as well as several additional Smart staff members turned out for the event.

Adult & Youth Worksite Trainings and Work Experience



Worksite trainings for this quarter included Big Time Pest Control, 02 Staffing, Teamwork HR, Zach Bay State Farm, CGI Technical Services, Inc., Limelight Health, California Guest Services, Stimpel-Wiebelhaus, Boulevard Body Shop, Jessica Graves Insurance Agency, Cox Real Estate, Centerville CSD, and Applied Technology. Internships include Shasta Builders Exchange, Excellence in Healthcare, and Shining Care. Western Shasta RCD is sponsoring eleven work placements, and the City of Redding is sponsoring six work placements, through the Smart Business Resource Center Drought Grant. Youth work experience placements (WEX) this quarter include Ceramic Designs by Ron Green, Vibra Hospital of Northern California, Petco, Jiffy Lube, Shasta Area Safety, Beeler Tractor, Cascade Theatre, Red Lion Hotel, and Blue Lake Roundstock.

Business Closures/Lay-offs & Startups/Expansion



Moore's Flour Mill

| <u>Business</u> | <u>Date of Activity</u> | <u>Employees</u> | |
|------------------------------|-------------------------|------------------|---------------------------|
| Tied House/Wild Card Brewery | 1/1/16 | 11 | New tasting room |
| Woody's Brewing | 3/5/16 | 20 | Added brewery onsite |
| Moore's Flour Mill | 4/1/16 | 5-9 | New facility Airport Road |
| Trendys | 4/20/16 | 5-8 | New restaurant South St. |
| Sports Authority | 5/1/16 | 20 | Rapid Response |

New training opportunity in Northstate

Red Bluff Joint Union High District School District

Adult Education
is offering a summer course on the RBHS Campus.
Classes begin on Monday, June 20, 2016.



Machining & Forming Technology

There is NO COST for this first class!!

This introductory course will provide hands on experience plus classroom instruction to prepare adults (18+) for **entry level Machinist employment with companies** such as Lentec, Bell Carter, PCM, QRC, Sierra Pacific, Pactiv, Louisiana Pacific, Crain, Equova, etc.

According to the Employment Development Department, the average wage for Machinist in Northern California is \$15-20 per hour.

Course Description: Introduction to the manufacturing environment and machining/forming processes. Topics will include safety techniques; manufacturing documentation; product drawings and dimensions; experimenting with machine feeds and speeds; use of precision measuring instruments (such as layout tools, micrometers, and gauges); machining; heat-treating various metals; laying out machine parts; cutting, forming, fastening, and finishing machined components; understanding casting, forging, molding, cold forming, and shearing processes. Students will complete projects based on real life manufacturing activities and products. Emphasis will be placed on design interpretation (reading blueprints) and quality assurance verification. Students who meet all attendance and course requirements will earn a certificate of proficiency.

| Course Schedule: All class hours will be 8:00 am to 3:30 pm (including .5 hour lunch break). | | | |
|--|------------------|-------------|--|
| Week 1 | June 20-24 | Mon—Fri | |
| Week 2 | June 30 & July 1 | Thurs & Fri | |
| Week 3 | July 7-8 | Mon—Fri | |
| Week 4 | July 10-14 | Mon—Fri | |
| Week 5 | July 17-21 | Mon—Fri | |
| Week 6 | July 24-28 | Mon—Fri | |
| Week 7 | August 1-5 | Mon—Fri | |

Register for this class **NOW**. Early registration ends on 6/17/16. Onsite registration may be available on 6/20/16, depending on enrollments (maximum 25 students).

To register: Contact Barbara Thomas at
(530) 529-8762 OR bthomas@rbhsd.org



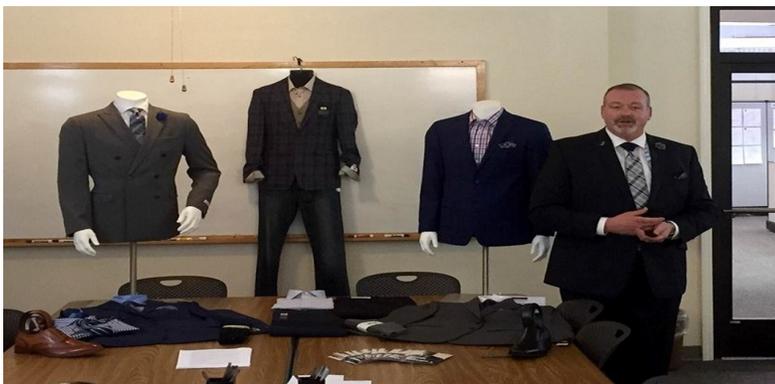
“Smart Business Resource Center has been working with local business to identify skills gaps in manufacturing and industrial technology, including CNC machinist. We are excited to be involved in assisting those businesses and job seekers in the Northstate.”

Debbie DeCoito, Smart Executive Director

In response to recognized employee skills gaps in the machinist industry, under the Shasta Community College AEBG (Adult Education Block grant, CTE (career technical education) module, CNC training was provided to job seekers in Far Northern California to learn entry level skills as a machinist.

Dress for Success Workshop

Ada Rappeport, workshop facilitator at Smart invited Guest Speaker Dylan Wakefield of Men’s Warehouse to provide a consultation workshop on what to wear to an interview, what type of clothing is appropriate for the workplace, and creating a functional work wardrobe. He highlighted a wonderful & creative take on upscale business casual.



SMART QUARTERLY BIZ STATS :

- ◆ ‘Constant Contact’ -Employer emails/outreach: **471**
- ◆ # of Employers Served: **385**
- ◆ Business Contacts/Services: **1538**
- ◆ Smart Job Postings: **292**
- ◆ Job placements: Median wage for Adults: **\$16.00**
- ◆ Smart Facebook likes: **903** including **52** this quarter

Drought Grant — Western Shasta Resource Conservation District crew

Drought Project Coordinator Betsey Ray, of Smart, highlights an improvement project with Western Resource Conservation District. Smart drought crew members remove invasive plants and do fuel reduction in the Redding area.



4th Annual Shasta Mud Run/ Youth Violence Prevention Council

Smart staff David Saechao, Jason Wilson & Sou Saechao braved the obstacle course and muddied the waters for a great cause on May 14!

Smart Center & Nursing Success

Donna Heiman, Smart Program Advisor, takes great care to help support and encourage many Shasta College nursing students each year through Smart Center sponsorships. She gets to know the students and provides awesome customer service. The students very much appreciate her help as they maneuver through a very difficult and demanding nursing program. She is pictured here with another successful RN class!



SUMMER 2016 JOB SEEKER CLASSES & WORKSHOPS

Basic Computer, Word, Excel, Google Drive, Resume/Interviewing
Navigating On-Line Digital Applications
Dress for Success
Career Exploration
Pathways for Success/Youth Workshop Series

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The Smart Business Resource Center provides workforce services in Shasta and Trinity Counties. We are a private, non-profit, public benefit corporation and receive funding from the U.S. Dept. of Labor and the State of CA. Our mission is to invest in the growth and development of business to provide opportunities for all job seekers. Smart puts people to work and we believe in a healthy business community. We are dedicated to strengthening and supporting Shasta County business in order to create jobs and encourage economic prosperity. We help assist business with startup, expansion & retention by providing access

DROUGHT GRANT

Do you know someone currently out of Work?



To Participate in the Temporary Job Creation Program

YOU MUST:

- Be at least 18 years of age.
- Meet one of the following criteria:
 - A.) Have been unemployed 15 out of the previous 26 weeks.
 - B.) OR have been affected by the drought with a reduction in hours with your current employment.
 - C.) OR have been laid-off from employment due to the drought.
 - D.) OR reside in a household that has been directly affected by the drought.
- Hold a valid driver's license.
- Be able to successfully pass drug screening

**TEMPORARY FULL TIME POSITIONS:
MAINTENANCE WORKERS
LABORERS**

**To find out if you qualify please call the Smart Drought phone line on
(530) 245-1530**



America's **JobCenter**
of CaliforniaSM

